SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

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CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(D)
OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of Earliest Event Reported): October 6, 2017

FORRESTER RESEARCH, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation) 000-21433 (Commission File Number) 04-2797789 (I.R.S. Employer Identification Number)

60 Acorn Park Drive Cambridge, Massachusetts 02140 (Address of principal executive offices, including zip code)

(617) 613-6000 (Registrant's telephone number including area code)

 $\label{eq:NA} N/A$ (Former Name or Former Address, if Changes since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:				
□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)				
□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)				
□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))				
□ Pre-commencement communications pursuant to Rule 13-4(c) under the Exchange Act (17 CFR 240.13e-4(c))				
Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR §230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR §240.12b-2).				
Emerging growth company \Box				
If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.				

Item 8.01. Other Events.

On October 6, 2017, Forrester Research, Inc. issued a press release providing information regarding a cybersecurity incident involving its website, a copy of which is furnished as Exhibit 99.1.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits

99.1 Press release dated October 6, 2017 issued by Forrester Research, Inc.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FORRESTER RESEARCH, INC.

By /s/ Michael A. Doyle

Name: Michael A. Doyle
Title: Chief Financial Officer

Date: October 6, 2017

Exhibit Index

<u>Exhibit</u> <u>Description</u>

99.1 Press release dated October 6, 2017 issued by Forrester Research, Inc.

Forrester Announces Cyber Security Incident Involving Forrester.com

CAMBRIDGE, Mass., Oct. 6, 2017 – Forrester Research, Inc. (Nasdaq: <u>FORR</u>) announced today that Forrester.com experienced a cyber security incident this week. To date, Forrester's investigation has determined that the attack was limited to content made available to Forrester clients through Forrester.com. There is no evidence that client confidential data, financial information or confidential employee data was accessed or exposed as part of the incident.

Preliminary forensic evidence suggests that the hacker was ultimately detected and shut out of the system; remediation steps were taken.

"We recognize that hackers will attack attractive targets – in this case, our research IP. We also understand there is a trade-off between making it easy for our clients to access our research and security measures," said George Colony, chairman and chief executive of Forrester. "We feel that we have taken a common sense approach to those two priorities; however, we will continuously look at that balance to respond to changing cyber security risk."

Forrester continues to investigate the incident and has notified the authorities to enable law enforcement to take further action as needed.

About Forrester

Forrester (Nasdaq: <u>FORR</u>) is one of the most influential research and advisory firms in the world. We work with business and technology leaders to develop customer-obsessed strategies that drive growth. Forrester's unique insights are grounded in annual surveys of more than 675,000 consumers and business leaders worldwide, rigorous and objective methodologies, and the shared wisdom of our most innovative clients. Through proprietary research, data, custom consulting, exclusive executive peer groups, and events, the Forrester experience is about a singular and powerful purpose: to challenge the thinking of our clients to help them lead change in their organizations.

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on Forrester's current plans and expectations and involve risks and uncertainties that could cause actual future activities and results of operations to be materially different from those set forth in the forward-looking statements. Important factors that could cause actual future activities and results to differ include, among others, Forrester's ability to retain and enrich memberships for its research products and services, demand for advisory and consulting services, technology spending, Forrester's ability to respond to business and economic conditions and market trends, Forrester's ability to develop and offer new products and services, the risks and challenges inherent in international business activities, competition and industry consolidation, the ability to attract and retain professional staff, Forrester's dependence on key personnel, Forrester's ability to realize the anticipated benefits from recent internal reorganizations, the possibility of network disruptions and security breaches, Forrester's ability to enforce and protect its intellectual property, and possible variations in Forrester's quarterly operating results. Dividend declarations are at the discretion of Forrester's board of directors, and plans for future dividends may be revised by the board at any time. Forrester undertakes no obligation to update publicly any forward-looking statements, whether as a result of new information, future events, or otherwise. For further information, please refer to Forrester's reports and filings with the Securities and Exchange Commission.

Contact

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