(City)

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

(State)

(Zip)

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Vashington, | D.C. 2 | 20549 |
|-------------|--------|-------|
|-------------|--------|-------|

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL             |           |  |  |  |
|--------------------------|-----------|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |
| Estimated average burden |           |  |  |  |
| hours per response:      |           |  |  |  |

| Instruction 1(b).  |   |                   | led pursuant to Section 16(a) of the Securities Exchange Act of 1934        |             | hours per resp                                 |             | ponse: 0.5      | ٥ |
|--|---|-------------------|---|-------------|--|-------------|-----------------|---|
|  | ,   |                   | or Section 30(h) of the Investment Company Act of 1940                      |             |  |             |                 | _ |
| 1. Name and Address of Reporting Person* <u>Teichgraeber Gretchen</u>    |   | erson*            | 2. Issuer Name and Ticker or Trading Symbol FORRESTER RESEARCH, INC. [ FORR |             | tionship of Rep<br>all applicable)<br>Director | ,           | on(s) to Issuer |   |
| (Last) (First) (Middle) C/O FORRESTER RESEARCH, INC. 60 ACORN PARK DRIVE | 3. Date of Earliest Transaction (Month/Day/Year) 06/01/2021 |                   | Officer (give<br>below)   | title       | Other (specify below)                          |             |                 |   |
|  | 4. If Amendment, Date of Original Filed (Month/Day/Year)    | 6. Indiv<br>Line) | 6. Individual or Joint/Group Filing (Check Applicable Line)                 |             |  |             |                 |   |
| (Street)   |   | X                 | Form filed by   | y One Repor | rting Person                                   |             |                 |   |
| CAMBRIDGE MA 02140   |   | 02140             |   |             | Form filed by                                  | y More than | One Reporting   |   |

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 6. Ownership Form: Direct 1. Title of Security (Instr. 3) 2. Transaction 2A. Deemed 5. Amount of 7. Nature Transaction Code (Instr. 8) Execution Date, Securities Beneficially (Month/Day/Year) if any 5) (D) or Indirect Beneficial Ownership (Month/Day/Year) Owned Following (I) (Instr. 4) (Instr. 4) Reported (A) or (D) Transaction(s) (Instr. 3 and 4) Code Amount Price Common Stock 06/01/2021 A $2,772^{(1)}$ Α \$0.00 17,875 D

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of Derivative 3A. Deemed Execution Date, 6. Date Exercisable and Expiration Date 7. Title and Amount of 8. Price of Derivative 9. Number of derivative 10. Ownership 11. Nature of Indirect 3. Transaction 5. Number Conversion (Month/Day/Year) Derivative Security or Exercise if any (Month/Day/Year) Code (Instr. (Month/Day/Year) Securities Security Securities Form: Beneficial Securities Acquired Ownership (Instr. 4) Price of 8) Underlying (Instr. 5) Beneficially Direct (D) Derivative Owned or Indirect Derivative Following Security (A) or Disposed Security (Instr. 3 and 4) (I) (Instr. 4) Reported of (D) (Instr. 3, 4 and 5) Transaction(s) (Instr. 4) Amount Number Expiration of Shares Code (A) (D) Exercisable Title Date

# **Explanation of Responses:**

1. The securities awarded on June 1, 2021 are in the form of Restricted Stock Units issued pursuant to the Forrester Research, Inc. Amended and Restated Equity Incentive Plan that entitle the reporting person, upon vesting, to receive one share of common stock per Restricted Stock Unit. The Restricted Stock Units will vest and convert into common stock in four equal and consecutive installments. The first tranche will vest on September 1, 2021, with an equal number of shares vesting on each of December 1, 2021 and March 1, 2022, and the balance of the shares vesting on June 1, 2022.

### Remarks:

Maite Garcia, attorney-in-fact for Gretchen Teichgraeber

06/02/2021

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

I hereby constitute and appoint each of Ryan Darrah, Maite Garcia and Jed Rosenkrantz signing singly, my true and lawful attorney-in-fact to:

- (1) execute for and on my behalf, in my capacity as an officer and/or director of Forrester Research, Inc. (the "Company"), Forms 3, 4 and 5 in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder;
- (2) do and perform any and all acts for and on my behalf that may be necessary or desirable to complete and execute any such Form 3, 4 or 5 and timely file such form with the United States Securities and Exchange Commission and any stock exchange or similar authority; and
- (3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be to my benefit, in my best interest, or that I am legally required to do, it being understood that the documents executed by such attorney-in-fact on my behalf pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

I hereby grant to such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as I might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted. I acknowledge that the attorney-in-fact, in serving in such capacity at my request, are not assuming, nor is the Company assuming, any of my responsibilities to comply with Section 16 of the Securities Exchange Act of 1934.

This Power of Attorney shall remain in full force and effect until I am no longer required to file Forms 3, 4 and 5 with respect to my holdings of and transactions in Company securities, unless I earlier revoke it in a signed writing delivered to the attorneys-in-fact. Upon signature of this Power of Attorney, I hereby revoke all previous powers of attorney granted concerning the subject matter herein.

IN WITNESS WHEREOF, I have caused this Power of Attorney to be executed as of this 23rd day of July, 2019.

Signature

/s/ Gretchen G. Teichgraeber Signature

Gretchen G. Teichgraeber Print Name