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**SECURITIES AND EXCHANGE COMMISSION**  
WASHINGTON, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(D)  
OF THE SECURITIES EXCHANGE ACT OF 1934**

**Date of Report (Date of Earliest Event Reported): April 28, 2015**

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**FORRESTER RESEARCH, INC.**

(Exact name of registrant as specified in its charter)

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**Delaware**  
(State or other jurisdiction  
of incorporation)

**000-21433**  
(Commission  
File Number)

**04-2797789**  
(I.R.S. Employer  
Identification Number)

**60 Acorn Park Drive**  
**Cambridge, Massachusetts 02140**  
(Address of principal executive offices, including zip code)

**(617) 613-6000**  
(Registrant's telephone number, including area code)

**N/A**  
(Former Name or Former Address, if Changes since Last Report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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## **ITEM 2.02. RESULTS OF OPERATIONS AND FINANCIAL CONDITION.**

The information contained in this current report on Form 8-K is furnished pursuant to Item 2.02 of Form 8-K “Results of Operations and Financial Condition”. This information and the exhibits hereto are being furnished and shall not be deemed to be “filed” for the purposes of Section 18 of, or otherwise regarded as filed under, the Securities Exchange Act of 1934, as amended. The information contained in this report shall not be incorporated by reference into any filing of Forrester Research, Inc. with the SEC, whether made before or after the date hereof, regardless of any general incorporation language in such filings.

On April 29, 2015, Forrester Research, Inc. issued a press release announcing its financial results for the quarter ended March 31, 2015.

Forrester believes that pro forma financial results provide investors with consistent and comparable information to aid in the understanding of Forrester’s ongoing business. Forrester uses pro forma financial information to manage its business, including use of pro forma financial results as the basis for setting targets for various compensation programs. Our pro forma presentation excludes the following, as well as their related tax effects:

Amortization of intangibles—we exclude the effect of the amortization of intangibles from our pro forma results in order to more consistently present our ongoing results of operations.

Gains and losses from investments—we have consistently excluded both gains and losses related to our investments in non-marketable securities and sales of marketable securities from our pro forma results in order to keep quarter-over-quarter and year-over-year comparisons consistent.

Stock-based compensation expense—we exclude stock-based compensation from our pro forma results in order to keep quarter-over-quarter and year-over-year comparisons consistent.

Reorganization costs associated with the Company’s reductions in force are not included in our pro forma results in order to keep quarter-over-quarter and year-over-year comparisons consistent.

However, these measures should be considered in addition to, not as a substitute for, or superior to, operating income or other measures of financial performance prepared in accordance with generally accepted accounting principles as more fully discussed in our financial statements and filings with the Securities and Exchange Commission.

### **ITEM 8.01 Other Events.**

On April 29, 2015, the Company also announced that its Board of Directors has approved a regular quarterly cash dividend of \$0.17 per share, to be paid on June 24, 2015 to shareholders of record on June 10, 2015.

(d) Exhibits

99.1 Press Release dated April 29, 2015 with respect to financial results for the quarter ended March 31, 2015 and the approval of a quarterly cash dividend.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FORRESTER RESEARCH, INC.

By /s/ Michael A. Doyle

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Name: Michael A. Doyle

Title: Chief Financial Officer and Treasurer

Date: April 29, 2015

Exhibit Index

<u>Exhibit</u>	<u>Description</u>	<u>Page</u>
99.1	Press Release dated April 29, 2015	xx

**Forrester Research Reports 2015 First-Quarter Financial Results**

Cambridge, Mass., April 29, 2015 ... Forrester Research, Inc. (Nasdaq: FORR) today announced its 2015 first-quarter financial results.

**First-Quarter Financial Performance**

Total revenues were \$75.2 million for the first quarter of 2015, compared with \$73.1 million for the first quarter of 2014. Research revenues increased 2%, and advisory services and events revenues increased 5%, compared with the first quarter of 2014.

On a GAAP basis, net loss was \$0.2 million, or \$(0.01) per diluted share, for the first quarter of 2015, compared with net loss of \$0.1 million, resulting in no earnings per diluted share, for the same period in 2014.

On a pro forma basis, net income was \$3.3 million, or \$0.18 per diluted share, for the first quarter of 2015, which reflects a pro forma effective tax rate of 38%. Pro forma net income excludes stock-based compensation of \$2.2 million, amortization of acquisition-related intangible assets of \$0.2 million, and reorganization costs of \$3.4 million. This compares with pro forma net income of \$2.0 million, or \$0.10 per diluted share, for the same period in 2014, which reflects a pro forma tax rate of 38%. Pro forma net income for the first quarter of 2014 excludes stock-based compensation of \$1.9 million, amortization of acquisition-related intangible assets of \$0.5 million, and reorganization costs of \$0.8 million.

“Despite significant FX headwinds, Forrester met revenue and operating income targets and exceeded EPS guidance for the first quarter,” said George F. Colony, Forrester’s chairman and chief executive officer. “We are on pace against our stated plan to gradually improve growth and expand margin this year with the goal to go faster in 2016.”

Forrester is providing second-quarter 2015 financial guidance as follows:

*Second-Quarter 2015 (GAAP):*

- Total revenues of approximately \$83.5 million to \$86.5 million.
- Operating margin of approximately 8.0% to 10.0%.
- Other income, net of zero.
- An effective tax rate of 38%.
- Diluted earnings per share of approximately \$0.23 to \$0.27.

### *Second-Quarter 2015 (Pro Forma):*

Pro forma financial guidance for the second quarter of 2015 excludes stock-based compensation expense of \$1.4 million to \$1.6 million, reorganization costs of \$0.3 million to \$0.5 million, amortization of acquisition-related intangible assets of approximately \$0.2 million, and any investment gains or losses.

- Pro forma operating margin of approximately 10.5% to 12.5%.
- Pro forma effective tax rate of 38%.
- Pro forma diluted earnings per share of approximately \$0.30 to \$0.34.

Our full-year 2015 guidance is as follows:

### *Full-Year 2015 (GAAP):*

- Total revenues of approximately \$325.0 million to \$333.0 million.
- Operating margin of approximately 5.5% to 6.5%.
- Other income, net of zero.
- An effective tax rate of 38%.
- Diluted earnings per share of approximately \$0.56 to \$0.66.

### *Full-Year 2015 (Pro Forma):*

Pro forma financial guidance for full-year 2015 excludes stock-based compensation expense of \$9.0 million to \$9.5 million, reorganization costs of \$3.7 million to \$3.9 million, amortization of acquisition-related intangible assets of approximately \$1.0 million, and any investment gains or losses.

- Pro forma operating margin of approximately 9.5% to 10.5%.
- Pro forma effective tax rate of 38%.
- Pro forma diluted earnings per share of approximately \$1.05 to \$1.13.

### **Quarterly Dividend**

Forrester also announced today that its board of directors has approved a quarterly cash dividend of \$0.17 per share, payable June 24, 2015, to shareholders of record on June 10, 2015.

### **About Forrester Research**

Forrester Research is one of the most influential research and advisory firms in the world. We work with business and technology leaders to develop customer-obsessed strategies that drive growth. Forrester's unique insights are grounded in annual surveys of more than 500,000 consumers and business leaders worldwide, rigorous and objective methodologies, and the shared wisdom of our most innovative clients. Through proprietary research, data, custom consulting, exclusive executive peer groups, and events, the Forrester experience is about a singular and powerful purpose: to challenge the thinking of our clients to help them lead change in their organizations. For more information, visit [forrester.com](http://forrester.com).

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, Forrester's financial guidance for the second quarter of and full-year 2015, statements about the success of operational improvements, and statements about Forrester's future financial performance and financial condition. These statements are based on Forrester's current plans and expectations and involve risks and uncertainties that could cause actual future activities and results of operations to be materially different from those set forth in the forward-looking statements. Important factors that could cause actual future activities and results to differ include, among others, Forrester's ability to retain and enrich memberships for its research products and services, demand for advisory and consulting services, technology spending, Forrester's ability to respond to business and economic conditions and market trends, Forrester's ability to develop and offer new products and services, the risks and challenges inherent in international business activities, competition and industry consolidation, the ability to attract and retain professional staff, Forrester's dependence on key personnel, Forrester's ability to realize the anticipated benefits from recent internal reorganizations, the possibility of network disruptions and security breaches, Forrester's ability to enforce and protect its intellectual property, and possible variations in Forrester's quarterly operating results. Dividend declarations are at the discretion of Forrester's board of directors, and plans for future dividends may be revised by the board at any time. Forrester undertakes no obligation to update publicly any forward-looking statements, whether as a result of new information, future events, or otherwise. For further information, please refer to Forrester's reports and filings with the Securities and Exchange Commission.

The consolidated statements of income and the table of key financial data are attached.

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**Forrester Research, Inc.**  
**Consolidated Statements of Income**

(Unaudited, In thousands, except per share data)

	<b>Three Months Ended March 31,</b>	
	<u>2015</u>	<u>2014</u>
<b>Revenues:</b>		
Research services	\$51,858	\$50,793
Advisory services and events	23,329	22,278
<b>Total revenues</b>	<u>75,187</u>	<u>73,071</u>
<b>Operating expenses:</b>		
Cost of services and fulfillment	30,761	29,480
Selling and marketing	29,631	29,883
General and administrative	9,758	9,527
Depreciation	2,107	2,773
Amortization of intangible assets	221	539
Reorganization costs	3,424	849
<b>Total operating expenses</b>	<u>75,902</u>	<u>73,051</u>
<b>Income (loss) from operations</b>	(715)	20
Other income (expense), net	282	(64)
Gains (losses) on investments, net	(19)	37
<b>Loss before income taxes</b>	(452)	(7)
Income tax provision (benefit)	(228)	59
<b>Net loss</b>	<u>\$ (224)</u>	<u>\$ (66)</u>
Diluted loss per common share	<u>\$ (0.01)</u>	<u>\$ —</u>
Diluted weighted average shares outstanding	<u>18,058</u>	<u>19,613</u>
Basic loss per common share	<u>\$ (0.01)</u>	<u>\$ —</u>
Basic weighted average shares outstanding	<u>18,058</u>	<u>19,613</u>
<b>Pro forma data (1):</b>		
Income (loss) from operations	\$ (715)	\$ 20
Amortization of intangible assets	221	539
Reorganization costs	3,424	849
Stock-based compensation included in the following expense categories:		
Cost of services and fulfillment	1,237	1,073
Selling and marketing	334	338
General and administrative	615	536
<b>Pro forma income from operations</b>	<u>5,116</u>	<u>3,355</u>
Other income (expense), net	282	(64)
<b>Pro forma income before income taxes</b>	<u>5,398</u>	<u>3,291</u>
Pro forma income tax provision	2,051	1,251
<b>Pro forma net income</b>	<u>\$ 3,347</u>	<u>\$ 2,040</u>
Pro forma diluted income per share	<u>\$ 0.18</u>	<u>\$ 0.10</u>
Pro forma diluted weighted average shares outstanding	<u>18,360</u>	<u>20,154</u>

- (1) Forrester believes that pro forma financial results provide investors with consistent and comparable information to aid in the understanding of Forrester's ongoing business, and are also used by Forrester in making compensation decisions. Our pro forma presentation excludes amortization of acquisition-related intangible assets, stock-based compensation, reorganization costs and net gains or losses from investments, as well as their related tax effects. The pro forma data does not purport to be prepared in accordance with Accounting Principles Generally Accepted in the United States.

**Forrester Research, Inc.****Key Financial Data**

(Unaudited, dollars in thousands)

	<u>March 31,</u> <u>2015</u>	<u>December 31,</u> <u>2014</u>
<b>Balance sheet data:</b>		
Cash, cash equivalents and marketable investments	\$ 111,000	\$ 104,535
Accounts receivable, net	\$ 50,000	\$ 67,429
Deferred revenue	\$150,417	\$ 144,568
	<b>Three Months Ended</b>	
	<b>March 31,</b>	
	<u>2015</u>	<u>2014</u>
<b>Cash flow data:</b>		
Net cash provided by operating activities	\$ 16,282	\$ 33,004
Purchases of property and equipment	\$ (948)	\$ (680)
Repurchases of common stock	\$ (5,723)	\$ (29,712)
Dividends paid	\$ (3,069)	\$ (3,135)
	<b>As of</b>	
	<b>March 31,</b>	
	<u>2015</u>	<u>2014</u>
<b>Metrics:</b>		
Agreement value	\$232,900	\$ 223,300
Client retention	79%	74%
Dollar retention	90%	87%
Enrichment	97%	97%
Number of clients	2,464	2,461
	<b>As of</b>	
	<b>March 31,</b>	
	<u>2015</u>	<u>2014</u>
<b>Headcount:</b>		
Total headcount	1,305	1,304
Research and consulting staff	485	492
Sales staff	508	491