
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

**PURSUANT TO SECTION 13 OR 15(D) OF THE
SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of Earliest Event Reported): October 15, 2012

FORRESTER RESEARCH, INC.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

000-21433
(Commission
File Number)

04-2797789
(I.R.S. Employer
Identification Number)

60 Acorn Park Drive
Cambridge, Massachusetts 02140
(Address of principal executive offices, including zip code)

(617) 613-6000
(Registrant's telephone number including area code)

N/A
(Former Name or Former Address, if Changes since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
-
-

Item 8.01. Other Events.

Forrester Research, Inc. issued a press release announcing the appointment of Michael Morhardt as its chief sales officer effective November 12, 2012.

ITEM 9.01. Financial Statements and Exhibits.

(d) Exhibits

99.1 Press release dated October 15, 2012 announcing the appointment of Michael Morhardt as chief sales officer of the Company.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FORRESTER RESEARCH, INC.

By /s/ Gail S. Mann

Name: Gail S. Mann

Title: Chief Legal Officer and Secretary

Date: October 16, 2012

Exhibit Index

<u>Exhibit</u>	<u>Description</u>	<u>Page</u>
99.1	Press Release dated October 15, 2012	5

The Forrester logo consists of the word "FORRESTER" in a white, serif, all-caps font, centered within a dark green, horizontally-oriented oval.

FOR IMMEDIATE RELEASE

Forrester Research Names New Chief Sales Officer

Cambridge, Mass., October 15, 2012 . . . Forrester Research, Inc. (Nasdaq: FORR) today announced that Mike Morhardt will be joining the company as chief sales officer.

Morhardt has 20 years of experience leading sales organizations in the information services business. He was most recently managing director for the Gerson Lehrman Group. Before that, he spent 14 years at Gartner, where he headed the company's Americas sales organization and worldwide event sales team.

"Mike has demonstrated the ability to build high-performing, cost-effective sales organizations marked by their accountability and operational excellence," said George F. Colony, Forrester's chairman and chief executive officer. "He is a seasoned and disciplined executive and an influential process improvement leader who has expertise in systems upgrades, training and onboarding, and packaging and pricing."

"I have tremendous respect for the Forrester brand, and I look forward to working with the management team to make an immediate impact on the organization," said Morhardt.

Morhardt starts in his new position on November 12, 2012.

About Forrester Research

Forrester Research, Inc. (Nasdaq: FORR) is an independent research company that provides pragmatic and forward-thinking advice to global leaders in business and technology. Forrester works with professionals in 17 roles at major companies providing proprietary research, customer insight, consulting, events, and peer-to-peer executive programs. For more than 29 years, Forrester has been making IT, marketing, and technology industry leaders successful every day. For more information, visit www.forrester.com.

Contact:

Jon Symons
Vice President, Corporate Communications
Forrester Research, Inc.
+ 1 617.613.6104
press@forrester.com

© 2012, Forrester Research, Inc. All rights reserved. Forrester is a trademark of Forrester Research, Inc.