## SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

## FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of Earliest Event Reported): May 24, 2017

## FORRESTER RESEARCH, INC.

(Exact name of registrant as specified in its charter)

**Delaware** (State or other jurisdiction of incorporation)

000-21433 (Commission File Number) 04-2797789 (I.R.S. Employer Identification Number)

60 Acorn Park Drive Cambridge, Massachusetts 02140 (Address of principal executive offices, including zip code)

(617) 613-6000

(Registrant's telephone number including area code)

N/A

(Former Name or Former Address, if Changes since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:	
	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
	Pre-commencement communications pursuant to Rule 13-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR §230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR §240.12b-2).	
Emerging growth company $\Box$	
If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.   □	

# Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On May 24, 2017, the Board of Directors of Forrester Research, Inc. (the "Company") elected each of Dave Boyce, Tony Friscia and Yvonne Wassenaar to the Company's Board of Directors, effective June 1, 2017. The Company has not yet determined the committee(s) on which the new directors will serve. On May 31, 2017, the Company issued a press release announcing the election of Messrs. Boyce and

committee(s) on which the new directors will serve. On May 31, 2017, the Company issued a press release announcing the election of Messrs. Boyce and Friscia and Ms. Wassenaar to the Company's Board of Directors. The full text of the press release issued in connection with this announcement is attached as Exhibit 99.1 and incorporated by reference herein.

### Item 9.01. Financial Statements and Exhibits

- (d) Exhibits
- 99.1 Press release dated May 31, 2017 issued by Forrester Research, Inc.

### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FORRESTER RESEARCH, INC.

By /s/ Michael A. Doyle

Name: Michael A. Doyle

Title: Chief Financial Officer and Treasurer

Date: May 31, 2017

### Exhibit Index

Exhibit Description

99.1 Press release dated May 31, 2017 issued by Forrester Research, Inc.

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#### **Forrester Research Names New Board Members**

Cambridge, Mass., May 31, 2017 . . . Forrester Research, Inc. (Nasdaq: FORR) today announced the appointment of three new members to the company's board of directors. The new board members are:

- Dave Boyce, senior vice president, product and strategy, InsideSales.com. Mr. Boyce is an experienced operating executive who has helped build and sell four software companies. He has expertise in product, strategy, and marketing. Mr. Boyce previously worked at Oracle, where he was global vice president of product and strategy for the company's retail business unit. Mr. Boyce, 49, is based in Utah.
- Tony Friscia, independent business consultant. Mr. Friscia is a successful entrepreneur with extensive experience in business leadership and providing strategic advice to senior leaders. He is the former president and CEO of Eduventures, a research and analysis firm. Earlier in his career, Mr. Friscia founded AMR Research, the technology research and advisory firm he led for more than 20 years. Mr. Friscia, 61, lives in New York City.
- Yvonne Wassenaar, chief operating officer, Airware. Ms. Wassenaar is a thought leader in cloud, big data analytics, and business digitization. For
  the past two years, she served as chief information officer for New Relic, a cloud-based SaaS company. Ms. Wassenaar, 48, is based in the San
  Francisco Bay Area.

"I am very pleased that Dave, Tony, and Yvonne have joined the Forrester board," said George F. Colony, Forrester's chairman and chief executive officer. "Forrester's business is changing — we are revising our selling model, expanding our product offerings, and digitally transforming all parts of the business. These opportunities require new skills, new expertise, and the new thinking that we believe these three individuals bring to our board. Not only will they be valuable advisors to the management team at Forrester, but they will be firm stewards on behalf of all investors."

"Our committee and the entire board engaged in extensive considerations of desirable membership qualifications prior to commencing the search, and we relied on this heavily throughout the candidate evaluation process," said Robert M. Galford, chairman of the board's compensation and nominating committee and managing partner, Center for Leading Organizations. "Such criteria as digital expertise, background in customer experience, technology capability, and significant corporate leadership all came into play, as did the building of a board that collectively demonstrated diversity of background, geography, and approaches to problem solving. We think we have hit the mark on all of those categories."

With the appointment of the three new members, the Forrester board includes nine directors, eight of whom are independent.

#### **About Forrester**

Forrester (Nasdaq: <u>FORR</u>) is one of the most influential research and advisory firms in the world. We work with business and technology leaders to develop customer-obsessed strategies that drive growth. Forrester's unique insights are grounded in annual surveys of more than 675,000 consumers and business leaders worldwide, rigorous and objective methodologies, and the shared wisdom of our most innovative clients. Through proprietary research, data, custom consulting, exclusive executive peer groups, and events, the Forrester experience is about a singular and powerful purpose: to challenge the thinking of our clients to help them lead change in their organizations.

### Contact

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