



---

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): September 27, 2006**

**Forrester Research, Inc.**

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation)

000-21433

(Commission on File Number)

04-2797789

(IRS Employer Identification No.)

400 Technology Square, Cambridge, MA

(Address of principal executive offices)

02139

(Zip Code)

Registrant's telephone number, including area code: (617) 613-6000

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
- 
-

Item 5.02. Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers.

Effective January 1, 2007, the Board of Directors of Forrester Research, Inc. (the "Company") has appointed Charles Rutstein, President, Forrester Americas, as Chief Operating Officer of the Company.

The full text of the press release issued in connection with this matter is attached as Exhibit 99.1 and incorporated by reference herein.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits

99.1 Press release dated September 27, 2006 issued by Forrester Research, Inc.

---

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: September 27, 2006

FORRESTER RESEARCH, INC.

By: /s/ Warren Hadley

\_\_\_\_\_  
Warren Hadley  
Chief Financial Officer and Treasurer  
(Principal Financial and Accounting Officer)

## Forrester Names COO

### *Forrester Veteran Charles Rutstein To Assume Operational Post January 1, 2007*

Cambridge, Mass., September 27, 2006 . . . Forrester Research, Inc. (Nasdaq: FORR) today announced that Charles Rutstein has been named the company's chief operating officer, reporting to Chairman and CEO George F. Colony. During his seven years at the firm, Rutstein has held several management positions and currently serves as president of Forrester Americas, the firm's largest operating group.

"Establishing the COO role at this time is the right decision for Forrester, and Charles is absolutely the right leader for the position," says Colony. "As our company continues to grow and innovate, Charles will lead the execution of Forrester's strategy to ensure the highest value to our clients, employees, and investors."

Effective January 1, 2007, Rutstein will oversee the day-to-day operations of Forrester worldwide. "Forrester continues to execute well in the marketplace due to our never-ending commitment to client satisfaction," says Rutstein. "Our goal is simple: to help clients make smarter decisions and be more successful in their jobs."

Rutstein's focus will complement Colony's leadership as CEO and chairman. While Rutstein focuses on operational excellence, Colony will continue to drive the company forward strategically and increase his time and effort in building the Forrester brand.

As Rutstein assumes the COO role, he brings deep insight of both the technology industry and Forrester's business. He has held major positions in all of Forrester's primary businesses, as an analyst and research director, as a leader of Forrester Consulting and Forrester Leadership Boards, and as head of the largest regional business, the Americas.

Prior to joining Forrester, Rutstein was a principal consultant at Price Waterhouse Management Consulting Services. During his tenure, he wrote the bestseller, *Windows NT Security*, and analyzed and implemented next-generation technology for many of the firm's largest clients.

Rutstein holds a B.A. in economics from Hobart College and an M.B.A. in strategic and entrepreneurial management from The Wharton School of the University of Pennsylvania.

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, Forrester's financial and operating targets for the third quarter of and full-year 2006, statements about the potential success of product offerings, and the ability of Forrester to achieve success in the current economy. These statements are based on Forrester's current plans and expectations

— More —

---

and involve risks and uncertainties that could cause actual future activities and results of operations to be materially different from those set forth in the forward-looking statements. Important factors that could cause actual future activities and results to differ include, among others, Forrester's ability to anticipate business and economic conditions, technology spending, market trends, competition, industry consolidation, the ability to attract and retain professional staff, possible variations in Forrester's quarterly operating results, risks associated with Forrester's ability to offer new products and services, and Forrester's dependence on renewals of its membership-based research services and on key personnel. Forrester undertakes no obligation to update publicly any forward-looking statements, whether as a result of new information, future events, or otherwise. For further information, please refer to Forrester's reports and filings with the Securities and Exchange Commission.

**About Forrester Research**

Forrester Research (Nasdaq: FORR) is an independent technology and market research company that provides pragmatic and forward-thinking advice about technology's impact on business and consumers. For 23 years, Forrester has been a thought leader and trusted advisor, helping global clients lead in their markets through its research, consulting, events, and peer-to-peer executive programs. For more information, visit [www.forrester.com](http://www.forrester.com).

© 2006, Forrester Research, Inc. All rights reserved. Forrester and WholeView are trademarks of Forrester Research, Inc.

— ### —

Contact:  
Karyl Levinson  
Vice President, Corporate Communications  
Forrester Research, Inc.  
+ 1 617/613-6262  
[press@forrester.com](mailto:press@forrester.com)