SCHEDULE 14(A) (Rule 14a-101) Information Required in Proxy Statement

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant \square

Filed by a Party other than the Registrant \Box

Check the appropriate box:

- □ Preliminary Proxy Statement
- □ Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- □ Definitive Proxy Statement
- Definitive Additional Materials
- □ Soliciting Material Pursuant to § 240.14a-12

FORRESTER RESEARCH, INC.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

 \square No fee required.

- \Box Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
 - (1) Title of each class of securities to which transaction applies:
 - (2) Aggregate number of securities to which transaction applies:
 - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
 - (4) Proposed maximum aggregate value of transaction:
 - (5) Total fee paid:

□ Fee paid previously with preliminary materials.

- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
 - (1) Amount Previously Paid:
 - (2) Form, Schedule or Registration Statement No.:
 - (3) Filing Party:
 - (4) Date Filed:

*** Exercise Your Right to Vote *** Important Notice Regarding the Availability of Proxy Materials for the Stockholder Meeting to Be Held on May 12, 2020.

FORRESTER RESEARCH, INC.

FORRESTER

ROMESTER RESEARCH, IN 60 ACORY PLIK DRIVE GRAMBROGE, MA (2140

Meeting Information

 Interference
 Information

 For holders as of:
 Annual Meeting

 For holders as of:
 March 16, 2020

 Date:
 May 12, 2020
 Time:
 10:00 a.m., EDT

 Location:
 Meeting live via the Internet-please visit
 www.virtualshareholdermeeting.com/FORR2020

The company will be hosting the meeting live via the Internet this year. To attend the meeting via the Internet www.virtualihareholdermeeting.com/FORR2020 and be sure to have the information that is printed in the box marked by the arrow

You are receiving this communication because you hold shares in the company named above.

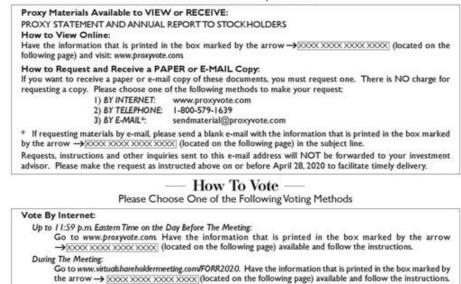
This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.pravywete.com or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

– Before You Vote –

How to Access the Proxy Materials



Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

E92122-P34543

Voting Items С The Board of Directors recommends a vote <u>FOR</u> all the nominees listed, and <u>FOR</u> Proposals 2 and 3. 1. Election of Directors

Nominees:

| 02) 03) | Jean M. Birch David Boyce Neil Bradford George F. Colony | 06) 07) | Anthony Friscia Robert M. Galford Gretchen Teichgraeber Yvonne Wassenaar |
|------------|---|------------|---|
| | | | |

2. To ratify the selection of PricewaterhouseCoopers LLP as the Company's independent registered public accounting firm for fiscal 2020.

3. To approve, by non-binding vote, executive compensation.

E92124-P34540