
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

**CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of Earliest Event Reported): January 29, 2018

FORRESTER RESEARCH, INC.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

000-21433
(Commission File Number)

04-2797789
(I.R.S. Employer
Identification Number)

60 Acorn Park Drive
Cambridge, Massachusetts 02140
(Address of principal executive offices, including zip code)

(617) 613-6000
(Registrant's telephone number including area code)

N/A
(Former Name or Former Address, if Changes since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR §230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR §240.12b-2).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On January 29, 2018, the Board of Directors of Forrester Research, Inc. (the “Company”) elected each of Jean Birch and Neil Bradford to the Company’s Board of Directors, effective February 1, 2018. The Company has not yet determined the committee(s) on which the new directors will serve. On February 1, 2018, the Company issued a press release announcing the election of Ms. Birch and Mr. Bradford to the Company’s Board of Directors. The full text of the press release issued in connection with this announcement is attached as Exhibit 99.1 and incorporated by reference herein.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits

99.1 [Press release dated February 1, 2018 issued by Forrester Research, Inc.](#)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FORRESTER RESEARCH, INC.

By /s/ Michael A. Doyle

Name: Michael A. Doyle

Title: Chief Financial Officer

Date: February 1, 2018

Forrester Names New Board Members

Cambridge, MA, February 1, 2018 – Forrester Research, Inc. (Nasdaq: FORR) today announced the appointment of two new members to the company’s board of directors. The new board members are:

- Neil Bradford, CEO of Financial Express, Ltd. Mr. Bradford is an experienced executive in international data- and research-focused businesses. Most recently, he served as CEO of Argus Media; previously, he co-founded his own technology research business that was later sold to Forrester Research, where he served in executive roles until 2006. Mr. Bradford, 45, is based in London.
- Jean Birch, chair of the board of Papa Murphy’s, Inc. Ms. Birch’s operating experience includes over two decades of leading large consumer businesses including IHOP restaurants, Pizza Hut and Taco Bell. Ms. Birch previously served on the board of Darden Restaurants, Inc. from 2014 to 2016. Ms. Birch, 58, is based in Arizona.

“I am very pleased that Jean and Neil have joined the Forrester board,” said George F. Colony, Forrester’s chairman and chief executive officer. “Jean has extensive experience as a corporate executive and as a public company board member. Neil has deep experience in the research and advisory business, having operated a string of successful companies in the space. Jean and Neil bring expertise and wisdom that will prove invaluable to Forrester as it continues to work with business and technology leaders to develop customer-obsessed strategies.”

With the appointment of the two new members, the Forrester board includes nine directors.

About Forrester

Forrester (Nasdaq: FORR) is one of the most influential research and advisory firms in the world. We work with business and technology leaders to develop customer-obsessed strategies that drive growth. Forrester’s unique insights are grounded in annual surveys of more than 675,000 consumers and business leaders worldwide, rigorous and objective methodologies, and the shared wisdom of our most innovative clients. Through proprietary research, data, custom consulting, exclusive executive peer groups, and events, the Forrester experience is about a singular and powerful purpose: to challenge the thinking of our clients to help them lead change in their organizations.

Contact

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