

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

| | | | | | | |
|---|--|---|--|---|--|--|
| 1. Name and Address of Reporting Person* <u>Johnson Carrie</u> (Last) (First) (Middle) <u>C/O FORRESTER RESEARCH, INC.</u> <u>60 ACORN PARK DRIVE</u> (Street) <u>CAMBRIDGE MA 02140</u> (City) (State) (Zip) | 2. Date of Event Requiring Statement (Month/Day/Year) <u>11/01/2018</u> | 3. Issuer Name and Ticker or Trading Symbol <u>FORRESTER RESEARCH, INC. [FORR]</u> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%; border: none;">4. Relationship of Reporting Person(s) to Issuer (Check all applicable)</td> <td style="width: 50%; border: none;">5. If Amendment, Date of Original Filed (Month/Day/Year)</td> </tr> <tr> <td style="border: none;"> Director _____ 10% Owner _____ <input checked="" type="checkbox"/> Officer (give title below) _____ Other (specify below) _____ <p style="text-align: center;"><u>Chief Research Officer</u></p> </td> <td style="border: none;"> _____ 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person _____ Form filed by More than One Reporting Person </td> </tr> </table> | 4. Relationship of Reporting Person(s) to Issuer (Check all applicable) | 5. If Amendment, Date of Original Filed (Month/Day/Year) | Director _____ 10% Owner _____ <input checked="" type="checkbox"/> Officer (give title below) _____ Other (specify below) _____ <p style="text-align: center;"><u>Chief Research Officer</u></p> | _____ 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person _____ Form filed by More than One Reporting Person |
| 4. Relationship of Reporting Person(s) to Issuer (Check all applicable) | 5. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | |
| Director _____ 10% Owner _____ <input checked="" type="checkbox"/> Officer (give title below) _____ Other (specify below) _____ <p style="text-align: center;"><u>Chief Research Officer</u></p> | _____ 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person _____ Form filed by More than One Reporting Person | | | | | |

Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| <u>Common Stock</u> | <u>1,157</u> | <u>D</u> | |

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|-------------------|---|--|--|---|
| | Date Exercisable | Expiration Date | | | | |
| <u>Non Qualified Stock Option (Right to Buy)</u> | <u>(1)</u> | <u>08/02/2025</u> | <u>Common Stock</u> | <u>3,500</u> | <u>33.16</u> | <u>D</u> |
| <u>Restricted Stock Units</u> | <u>(2)</u> | <u>(2)</u> | <u>Common Stock</u> | <u>583</u> | <u>0.00⁽³⁾</u> | <u>D</u> |
| <u>Restricted Stock Units</u> | <u>(4)</u> | <u>(4)</u> | <u>Common Stock</u> | <u>500</u> | <u>0.00⁽³⁾</u> | <u>D</u> |
| <u>Restricted Stock Units</u> | <u>(5)</u> | <u>(5)</u> | <u>Common Stock</u> | <u>1,361</u> | <u>0.00⁽³⁾</u> | <u>D</u> |
| <u>Restricted Stock Units</u> | <u>(6)</u> | <u>(6)</u> | <u>Common Stock</u> | <u>1,983</u> | <u>0.00⁽³⁾</u> | <u>D</u> |
| <u>Restricted Stock Units</u> | <u>(6)</u> | <u>(7)</u> | <u>Common Stock</u> | <u>2,342</u> | <u>0.00⁽³⁾</u> | <u>D</u> |

Explanation of Responses:

1. The Options become exercisable in four equal installments on the first, second, third, and fourth anniversaries of the grant date.
2. Unless earlier forfeited under the terms of the RSU, the award vests and converts into common stock on August 3, 2019.
3. Each Restricted Stock Unit represents the right to receive, following vesting, one share of Forrester Research, Inc. common stock.
4. Unless earlier forfeited under the terms of the RSU, the award vests and converts into common stock on September 1, 2019.
5. Unless earlier forfeited under the terms of the RSU, the award vests and converts into common stock in two equal installments on August 1, 2019 and August 1, 2020.
6. Unless earlier forfeited under the terms of the RSU, the award vests and converts into common stock in three equal installments on August 1, 2019, August 1, 2020 and August 1, 2021.
7. Unless earlier forfeited under the terms of the RSU, the award vests and converts into common stock in four equal installments on August 1, 2019, August 1, 2020, August 1, 2021 and August 1, 2022.

Remarks:

Maite Garcia, attorney-in-fact 11/05/2018
for Carrie Johnson Date

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Power of Attorney

I hereby constitute and appoint each of Ryan Darrah, Maite Garcia and Jed Rosenkrantz signing singly, my true and lawful attorney-in-fact to:

(1) execute for and on my behalf, in my capacity as an officer and/or director of Forrester Research, Inc. (the "Company"), Forms 3, 4 and 5 in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder;

(2) do and perform any and all acts for and on my behalf that may be necessary or desirable to complete and execute any such Form 3, 4 or 5 and timely file such form with the United States Securities and Exchange Commission and any stock exchange or similar authority; and

(3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be to my benefit, in my best interest, or that I am legally required to do, it being understood that the documents executed by such attorney-in-fact on my behalf pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

I hereby grant to such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as I might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted. I acknowledge that the attorney-in-fact, in serving in such capacity at my request, are not assuming, nor is the Company assuming, any of my responsibilities to comply with Section 16 of the Securities Exchange Act of 1934.

This Power of Attorney shall remain in full force and effect until I am no longer required to file Forms 3, 4 and 5 with respect to my holdings of and transactions in Company securities, unless I earlier revoke it in a signed writing delivered to the attorneys-in-fact. Upon signature of this Power of Attorney, I hereby revoke all previous powers of attorney granted concerning the subject matter herein.

IN WITNESS WHEREOF, I have caused this Power of Attorney to be executed as of this October 16, 2018.

Signature

/s/Carrie Johnson