

FORM 10-Q

(MARK ONE)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934.

FOR THE QUARTERLY PERIOD ENDED JUNE 30, 2005

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934.

COMMISSION FILE NUMBER: 000-21433

FORRESTER RESEARCH, INC.

(Exact name of registrant as specified in its charter)

DELAWARE
(State or other jurisdiction of
incorporation or organization)

04-2797789
(I.R.S. Employer
Identification Number)

400 TECHNOLOGY SQUARE
CAMBRIDGE, MASSACHUSETTS
(Address of principal executive offices)

02139
(Zip Code)

Registrant's telephone number, including area code: (617) 613 — 6000

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes No

Indicate by check mark whether the registrant is an accelerated filer (as defined in Rule 12b-2 of the Exchange Act).

Yes No

As of August 5, 2005, 21,289,876 shares of the registrant's common stock were outstanding.

FORRESTER RESEARCH, INC.

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PART I. FINANCIAL INFORMATION

ITEM 1. FINANCIAL STATEMENTS

FORRESTER RESEARCH, INC.
CONSOLIDATED BALANCE SHEETS
(In thousands, except per share data)

	JUNE 30, 2005	DECEMBER 31, 2004
	(UNAUDITED)	
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 55,217	\$ 37,328
Marketable securities	76,603	90,112
Accounts receivable, net	28,056	39,210
Deferred commissions	6,661	6,834
Prepaid expenses and other current assets	5,816	5,509
Total current assets	<u>172,353</u>	<u>178,993</u>
Long-term assets:		
Property and equipment, net	6,558	6,410
Goodwill	52,921	52,875
Deferred income taxes	43,118	42,860
Non-marketable investments	13,287	13,430
Intangible assets, net	5,105	6,992
Other assets	973	1,312
Total long-term assets	<u>121,962</u>	<u>123,879</u>
Total assets	<u>\$294,315</u>	<u>\$302,872</u>
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities:		
Accounts payable	\$ 2,455	\$ 3,741
Accrued expenses	25,933	26,928
Deferred revenue	69,961	72,357
Total current liabilities	<u>98,349</u>	<u>103,026</u>
Stockholders' equity:		
Preferred stock, \$.01 par value		
Authorized— 500 shares		
Issued and outstanding—none	—	—
Common stock, \$.01 par value		
Authorized — 125,000 shares		
Issued — 24,916 and 24,729 shares as of June 30, 2005 and December 31, 2004, respectively		
Outstanding— 21,173 and 21,684 shares as of June 30, 2005 and December 31, 2004, respectively	249	247
Additional paid-in capital	182,908	180,310
Retained earnings	76,540	71,077
Treasury stock, at cost— 3,743 and 3,045 shares as of June 30, 2005 and December 31, 2004, respectively	(61,243)	(50,056)
Accumulated other comprehensive loss	(2,488)	(1,732)
Total stockholders' equity	<u>195,966</u>	<u>199,846</u>
Total liabilities and stockholders' equity	<u>\$294,315</u>	<u>\$302,872</u>

The accompanying notes are an integral part of these consolidated financial statements.

FORRESTER RESEARCH, INC.
CONSOLIDATED STATEMENTS OF INCOME
(In thousands, except per share data)

	THREE MONTHS ENDED JUNE 30,		SIX MONTHS ENDED JUNE 30,	
	2005	2004	2005	2004
	(UNAUDITED)			
Revenues:				
Research services	\$23,847	\$23,046	\$47,216	\$46,035
Advisory services and other	15,399	11,875	25,812	20,615
Total revenues	<u>39,246</u>	<u>34,921</u>	<u>73,028</u>	<u>66,650</u>
Operating expenses:				
Cost of services and fulfillment	16,514	14,377	30,291	27,516
Selling and marketing	13,002	11,605	24,904	22,665
General and administrative	4,416	3,985	8,450	7,396
Depreciation	882	1,026	1,756	2,057
Amortization of intangible assets	833	1,384	1,956	3,728
Reorganization costs	—	6,794	—	8,751
Total operating expenses	<u>35,647</u>	<u>39,171</u>	<u>67,357</u>	<u>72,113</u>
Income (loss) from operations	3,599	(4,250)	5,671	(5,463)
Other income (expense):				
Other income, net	754	662	1,504	1,488
Realized gains on sales of securities	—	—	1,668	—
Realized gains on non-marketable investments	112	57	112	57
Income (loss) before income tax provision (benefit)	<u>4,465</u>	<u>(3,531)</u>	<u>8,955</u>	<u>(3,918)</u>
Income tax provision (benefit)	<u>1,741</u>	<u>(1,183)</u>	<u>3,492</u>	<u>(1,313)</u>
Net income (loss)	<u>\$ 2,724</u>	<u>\$ (2,348)</u>	<u>\$ 5,463</u>	<u>\$ (2,605)</u>
Basic net income (loss) per common share	<u>\$ 0.13</u>	<u>\$ (0.11)</u>	<u>\$ 0.25</u>	<u>\$ (0.12)</u>
Diluted net income (loss) per common share	<u>\$ 0.12</u>	<u>\$ (0.11)</u>	<u>\$ 0.25</u>	<u>\$ (0.12)</u>
Basic weighted average common shares outstanding	<u>21,511</u>	<u>22,074</u>	<u>21,561</u>	<u>22,165</u>
Diluted weighted average common shares outstanding	<u>21,847</u>	<u>22,074</u>	<u>21,843</u>	<u>22,165</u>

The accompanying notes are an integral part of these consolidated financial statements.

FORRESTER RESEARCH, INC.
CONSOLIDATED STATEMENTS OF CASH FLOWS
(In thousands)

	SIX MONTHS ENDED JUNE 30,	
	2005	2004
	(UNAUDITED)	
Cash flows from operating activities:		
Net income (loss)	\$ 5,463	\$ (2,605)
Adjustments to reconcile net income (loss) to net cash provided by operating activities-		
Depreciation	1,756	2,057
Amortization of intangible assets	1,956	3,728
Realized gains on sales of securities	(1,668)	—
Realized gains on non-marketable investments	(112)	(57)
Tax benefit from exercises of employee stock options	400	238
Deferred income taxes	198	(2)
Non-cash reorganization costs	—	1,844
Amortization of premium on marketable securities	577	404
Changes in assets and liabilities, net of acquisition-		
Accounts receivable	10,114	14,785
Deferred commissions	173	548
Prepaid expenses and other current assets	(531)	(717)
Accounts payable	(1,286)	279
Accrued expenses	(100)	(5,359)
Deferred revenue	(415)	(5,481)
Net cash provided by operating activities	<u>16,525</u>	<u>9,662</u>
Cash flows from investing activities:		
Purchases of property and equipment	(1,983)	(1,279)
Purchases of non-marketable investments	—	(2,163)
Decrease in other assets	538	529
Purchases of marketable securities	(103,222)	(67,735)
Proceeds from sales and maturities of marketable securities	<u>115,567</u>	<u>91,549</u>
Net cash provided by investing activities	<u>10,900</u>	<u>20,901</u>
Cash flows from financing activities:		
Proceeds from issuance of common stock	2,202	2,350
Acquisition of treasury stock	(11,187)	(9,178)
Structured stock repurchase	—	54
Net cash used in financing activities	<u>(8,985)</u>	<u>(6,774)</u>
Effect of exchange rate changes on cash and cash equivalents	<u>(551)</u>	<u>(106)</u>
Net increase in cash and cash equivalents	17,889	23,683
Cash and cash equivalents, beginning of period	<u>37,328</u>	<u>22,385</u>
Cash and cash equivalents, end of period	<u>\$ 55,217</u>	<u>\$ 46,068</u>
Supplemental disclosure of cash flow information:		
Cash paid for income taxes	<u>\$ 333</u>	<u>\$ 477</u>

The accompanying notes are an integral part of these consolidated financial statements

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

NOTE 1 — INTERIM CONSOLIDATED FINANCIAL STATEMENTS

The accompanying unaudited interim consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America for interim financial information and pursuant to the rules and regulations of the Securities and Exchange Commission (“SEC”) for reporting on Form 10-Q. Accordingly, certain information and footnote disclosures required for complete financial statements are not included herein. It is recommended that these financial statements be read in conjunction with the consolidated financial statements and related notes that appear in the Annual Report of Forrester Research, Inc. (“Forrester”) as reported on Form 10-K for the year ended December 31, 2004. In the opinion of management, all adjustments (consisting of normal recurring adjustments) considered necessary for a fair presentation of the financial position, results of operations, and cash flows as of the dates and for the periods presented have been included. The results of operations for the six months ended June 30, 2005 may not be indicative of the results that may be expected for the year ended December 31, 2005, or any other period.

Stock-Based Compensation

Statement of Financial Accounting Standards (“SFAS”) No. 123, “Accounting for Stock-Based Compensation” and SFAS No. 148, “Accounting for Stock-Based Compensation — Transition and Disclosure” requires the measurement of the fair value of stock options or warrants to be included in the statement of income or disclosed in the notes to financial statements. Forrester has determined it will continue to account for stock-based compensation for employees under Accounting Principles Board Opinion (“APB”) No. 25 and elect the disclosure-only alternative under SFAS No. 123. There is no compensation expense related to option grants reflected in the accompanying financial statements.

If compensation cost for Forrester’s stock option plans had been determined using the fair value method prescribed in SFAS No. 123, net income (loss) for the three and six months ended June 30, 2005 and 2004 would have been approximately as follows (in thousands, except per share data):

	THREE MONTHS ENDED JUNE 30,		SIX MONTHS ENDED JUNE 30,	
	2005	2004	2005	2004
	(IN THOUSANDS)		(IN THOUSANDS)	
Net income (loss), as reported	\$ 2,724	\$(2,348)	\$ 5,463	\$(2,605)
Less: Total stock-based employee compensation expense determined under fair value based method for all awards	(1,064)	(1,071)	(2,012)	(2,289)
Pro-forma net income (loss)	<u>\$ 1,660</u>	<u>\$(3,419)</u>	<u>\$ 3,451</u>	<u>\$(4,894)</u>
Basic net income (loss) per share — as reported	\$ 0.13	\$ (0.11)	\$ 0.25	\$ (0.12)
Diluted net income (loss) per share — as reported	\$ 0.12	\$ (0.11)	\$ 0.25	\$ (0.12)
Basic and diluted net income (loss) per share — pro forma	<u>\$ 0.08</u>	<u>\$ (0.15)</u>	<u>\$ 0.16</u>	<u>\$ (0.22)</u>

Income Taxes

Forrester provides for income taxes on an interim basis according to management’s estimate of the effective tax rate expected to be applicable for the full fiscal year ending December 31.

NOTE 2 — INTANGIBLE ASSETS

A summary of Forrester’s amortizable intangible assets as of June 30, 2005 is as follows:

	GROSS CARRYING AMOUNT	ACCUMULATED AMORTIZATION (IN THOUSANDS)	NET CARRYING AMOUNT
Amortized intangible assets:			
Customer relationships	\$19,985	\$14,880	\$5,105
Research content	2,444	2,444	—
Registered trademarks	570	570	—
Subtotal	<u>\$22,999</u>	<u>\$17,894</u>	<u>\$5,105</u>

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Amortization expense related to identifiable intangible assets was approximately \$833,000 and \$1,384,000 during the three months ended June 30, 2005 and 2004, respectively, and \$1,956,000 and \$3,728,000 during the six months ended June 30, 2005 and 2004, respectively. Estimated amortization expense related to identifiable intangible assets that will continue to be amortized is as follows

	AMOUNTS (IN THOUSANDS)
Remaining six months ending December 31, 2005	\$1,600
Year ending December 31, 2006	2,064
Year ending December 31, 2007	1,230
Year ending December 31, 2008	211
Total	<u>\$5,105</u>

NOTE 3 — REORGANIZATIONS

In November 2003, Forrester acquired the assets of GigaGroup S.A. (“GigaGroup”). In January 2004, Forrester announced a reduction of its workforce by approximately 15 positions in connection with the integration of GigaGroup’s operations. As a result, Forrester recorded an initial reorganization charge of \$1,957,000 during the three months ended March 31, 2004. Approximately 53% of the terminated employees had been members of the sales force, while 27% and 20% had held administrative and research roles, respectively. The charge consisted primarily of severance and related benefit costs, and other payments for professional services incurred in connection with the reorganization. During the three-months ended June 30, 2004 and December 31, 2004, Forrester provided for additional severance and related benefits costs of \$240,000 and \$313,000, respectively.

In connection with the integration of GigaGroup’s operations, Forrester vacated and subleased office space in San Francisco, Amsterdam and London during the three-months ended June 30, 2004. As a result of these vacancies and related subleases, Forrester recorded reorganization charges of approximately \$4,693,000 related to the excess of contractual lease commitments over the contracted sublease revenue and \$1,861,000 for the write-off of related leasehold improvements and furniture and fixtures.

The activity related to the January 2004 reorganization during the six months ended June 30, 2005 is as follows:

	Accrued as of December 31, 2004	Cash Payments (IN THOUSANDS)	Accrued as of June 30, 2005
Workforce reduction	\$ 442	\$ 363	\$ 79
Facility consolidation and other related costs	4,218	664	3,554
Total	<u>\$4,660</u>	<u>\$1,027</u>	<u>\$3,633</u>

The accrued costs related to the 2004 reorganizations are expected to be paid in the following periods:

	TOTAL	2005	2006	2007 (IN THOUSANDS)	2008	2009	Thereafter
Workforce reduction	\$ 79	\$ 79	\$ —	\$ —	\$ —	\$ —	\$ —
Facility consolidation and other related costs	3,554	578	1,226	1,210	168	180	192
Total	<u>\$3,633</u>	<u>\$657</u>	<u>\$1,226</u>	<u>\$1,210</u>	<u>\$168</u>	<u>\$180</u>	<u>\$192</u>

In connection with prior reorganizations of its workforce, Forrester has consolidated its office space. As a result of these consolidations, Forrester has aggregate accrued facility consolidation costs of \$274,000 as of June 30, 2005. The activity related to these costs during the six months ended June 30, 2005 is as follows:

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	Accrued as of December 31, 2004	Cash Payments (IN THOUSANDS)	Accrued as of June 30, 2005
Facility costs	\$677	\$403	\$274

These accrued facility costs are expected to be paid in the following periods:

	TOTAL	2005 (IN THOUSANDS)	2006
Facility costs	\$274	\$185	\$89

NOTE 4 – NET INCOME (LOSS) PER COMMON SHARE

Basic net income per common share for the three and six months ended June 30, 2005 and basic and diluted net loss per common share for the three and six months ended June 30, 2004 were computed by dividing the net income (loss) by the basic weighted average number of common shares outstanding during the period. Diluted net income per common share for the three and six months ended June 30, 2005 was computed by dividing net income by the diluted weighted average number of common shares outstanding during the period. The weighted average number of common equivalent shares outstanding has been determined in accordance with the treasury-stock method. Common stock equivalents consist of common stock issuable on the exercise of outstanding options when dilutive. A reconciliation of basic to diluted weighted average shares outstanding is as follows:

	THREE MONTHS ENDED JUNE 30,		SIX MONTHS ENDED JUNE 30,	
	2005	2004	2005	2004
	(IN THOUSANDS)			
Basic weighted average common shares outstanding	21,511	22,074	21,561	22,165
Weighted average common equivalent shares	336	—	282	—
Diluted weighted average shares outstanding	<u>21,847</u>	<u>22,074</u>	<u>21,843</u>	<u>22,165</u>

During the three and six month periods ended June 30, 2005, approximately 3,039,000 and 3,137,000 stock options, respectively, were excluded from the calculation of diluted weighted average shares outstanding as the effect would have been anti-dilutive.

NOTE 5 – COMPREHENSIVE INCOME (LOSS)

The components of total comprehensive income (loss) for the three and six months ended June 30, 2005 and 2004 are as follows:

	THREE MONTHS ENDED JUNE 30,		SIX MONTHS ENDED JUNE 30,	
	2005	2004	2005	2004
	(IN THOUSANDS)			
Unrealized gain (loss) on marketable securities, net of taxes	\$ 77	\$ (915)	\$ (361)	\$ (732)
Reclassification adjustment for realized gains in net income, net of taxes	—	—	(1,122)	—
Cumulative translation adjustment	(2)	95	726	(159)
Total other comprehensive income (loss)	\$ 75	\$ (820)	\$ (757)	\$ (891)
Reported net income (loss)	<u>2,724</u>	<u>(2,348)</u>	<u>5,463</u>	<u>(2,605)</u>
Total comprehensive income (loss)	<u>\$2,799</u>	<u>\$(3,168)</u>	<u>\$ 4,706</u>	<u>\$(3,496)</u>

NOTE 6 — MARKETABLE INVESTMENT

As of March 31, 2004, Forrester held an approximately 1.1% ownership interest in Greenfield Online, Inc. (“Greenfield”), an Internet-based market research firm. This investment was accounted for as a cost basis investment and valued at approximately \$267,000 as of March 31, 2004. In July 2004, Greenfield (NASDAQ: SRVY) completed an initial public offering in which Forrester’s ownership interest was converted to approximately 136,000 shares of common stock. Upon consummation of the offering, Forrester received a conversion payment of approximately \$463,000, and participated in the offering by selling approximately 21,000 shares of common stock for which net proceeds of approximately \$256,000 were received. In December 2004, Greenfield completed a secondary offering in which Forrester participated and sold an additional 26,000 shares of common stock, receiving net proceeds of approximately \$445,000. Upon expiration of the 90 day lock-up agreement in March 2005,

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Forrester sold the remainder of its holdings, approximately 89,000 shares of common stock, received net proceeds of approximately \$1.7 million and recognized a gain of approximately \$1.5 million related to the sale of these shares.

NOTE 7 — NON-MARKETABLE INVESTMENTS

In June 2000, Forrester committed to invest \$20.0 million in two technology-related private equity investment funds with capital contributions required to be funded over an expected period of five years. During the three months ended June 30, 2005 and 2004, Forrester contributed approximately \$163,000 and \$600,000 to these investment funds, respectively. During the six months ended June 30, 2005 and 2004, Forrester contributed approximately \$313,000 and \$1.2 million to these investment funds, respectively, resulting in total cumulative contributions of approximately \$18.2 million to date. One of these investments is being accounted for using the cost method and, accordingly, is valued at cost unless an other than temporary impairment in its value occurs or the investment is liquidated. The other investment is being accounted for using the equity method. During the three and six months ended June 30, 2005, gross distributions of \$213,000 and \$580,000, respectively, were recorded and resulted in gains of \$112,000 and \$292,000, respectively, in the consolidated statements of income. During the three and six months ended June 30, 2005 and 2004 there were no impairments recorded. During the three months and six months ended June 30, 2005 and 2004, fund management charges of approximately \$84,000 and \$168,000 were included in other income, net for each period in the consolidated statements of income, respectively, bringing the total cumulative fund management charges paid by Forrester to approximately \$2.1 million as of June 30, 2005. Fund management charges are recorded as a reduction of the investments' carrying value.

Forrester has adopted a cash bonus plan to pay bonuses, after the return of invested capital, measured by the proceeds of a portion of its share of net profits from these investments, if any, to certain key employees, subject to the terms and conditions of the plan. The payment of such bonuses would result in compensation expense with respect to the amounts so paid. To date, no bonuses have been paid under this plan. The principal purpose of this cash bonus plan was to retain key employees by allowing them to participate in a portion of the potential return from Forrester's technology-related investments if they remained employed by the Company. The plan was established at a time when technology and internet companies were growing significantly, and providing incentives to retain key employees during that time was important.

The timing of the recognition of future gains or losses from these investment funds is beyond Forrester's control. As a result, it is not possible to predict when Forrester will recognize such gains or losses, if Forrester will award cash bonuses based on the net profit from such investments, or when Forrester will incur compensation expense in connection with the payment of such bonuses. If the investment funds realize large gains or losses on their investments, Forrester could experience significant variations in its quarterly results unrelated to its business operations. These variations could be due to significant gains or losses or to significant compensation expenses. While gains may offset compensation expenses in a particular quarter, there can be no assurance that related gains and compensation expenses will occur in the same quarters.

NOTE 8 — STOCK REPURCHASE

In October 2001, Forrester announced a program authorizing the repurchase of up to \$50 million of its common stock. The shares repurchased may be used, among other things, in connection with Forrester's employee stock option and stock purchase plans and for potential acquisitions. In February 2005, the Board of Directors authorized the repurchase of up to an additional \$50.0 million of common stock. As of June 30, 2005, Forrester had repurchased approximately 3,743,000 shares of common stock at an aggregate cost of approximately \$61.2 million.

NOTE 9 – OPERATING SEGMENT AND ENTERPRISE WIDE REPORTING

During 2004, Forrester viewed its operations within the following three operating groups ("Operating Groups"): (i) North America, (ii) Europe and, (iii) World Markets which includes Asia, Middle East, Africa, and Latin America. Effective January 1, 2005, Forrester reorganized the operating groups as follows (i) Americas, (ii) Europe, Middle East and Africa (EMEA) and (iii) Asia Pacific. All of the Operating Groups generate revenues through sales of the same research and advisory and other service offerings. Each of the Operating Groups is composed of sales forces responsible for clients located in such Operating Group's region and research personnel focused primarily on issues generally more relevant to clients in that region. Forrester evaluates reportable segment performance and allocates resources based on direct margin. Direct margin, as presented below, is defined as operating income excluding certain selling and marketing expenses, general and administrative expenses, depreciation expense, amortization of intangibles and reorganization charges. The accounting policies used by the reportable segments are the same as those used by Forrester.

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Forrester does not identify or allocate assets, including capital expenditures, by operating segment. Accordingly, assets are not being reported by segment because the information is not available by segment and is not reviewed in the evaluation of performance or making decisions in the allocation of resources.

The following tables present information about reportable segments. Segment information for the three and six months ended June 30, 2004 has been restated to conform to the current year's presentation.

	Americas	EMEA	Asia Pacific	Consolidated
Three months ended June 30, 2005				
Revenue	\$29,546	\$ 8,273	\$1,427	\$ 39,246
Direct Margin	10,716	547	666	11,929
Corporate expenses				(7,497)
Amortization of intangible assets				(833)
Reorganization costs				—
Income from operations				<u>\$ 3,599</u>

Three months ended June 30, 2004				
Revenue	\$26,223	\$ 7,296	\$1,402	\$ 34,921
Direct Margin	10,436	652	820	11,908
Corporate expenses				(7,980)
Amortization of intangible assets				(1,384)
Reorganization costs				(6,794)
Loss from operations				<u>\$ (4,250)</u>

Six months ended June 30, 2005				
Revenue	\$54,952	\$15,144	\$2,932	\$ 73,028
Direct Margin	20,001	504	1,433	21,938
Corporate expenses				(14,311)
Amortization of intangible assets				(1,956)
Reorganization costs				—
Income from operations				<u>\$ 5,671</u>

Six months ended June 30, 2004				
Revenue	\$49,367	\$14,426	\$2,857	\$ 66,650
Direct Margin	19,507	936	1,665	22,108
Corporate expenses				(15,092)
Amortization of intangible assets				(3,728)
Reorganization costs				(8,751)
Loss from operations				<u>\$ (5,463)</u>

Net revenues by geographic client location and as a percentage of total revenues are as follows:

	THREE MONTHS ENDED JUNE 30,		SIX MONTHS ENDED JUNE 30,	
	2005	2004	2005	2004
	(IN THOUSANDS)			
United States	\$27,130	\$23,788	\$50,464	\$44,863
Europe (excluding United Kingdom)	5,140	4,409	9,302	8,747
United Kingdom	3,126	3,298	5,953	6,224
Canada	2,127	1,613	3,836	3,222
Other	1,723	1,813	3,473	3,594
	<u>\$39,246</u>	<u>\$34,921</u>	<u>\$73,028</u>	<u>\$66,650</u>

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	THREE MONTHS ENDED		SIX MONTHS ENDED	
	JUNE 30,		JUNE 30,	
	2005	2004	2005	2004
United States	69%	68%	69%	67%
Europe (excluding United Kingdom)	13	13	13	13
United Kingdom	8	9	8	9
Canada	5	5	5	5
Other	5	5	5	6
	<u>100%</u>	<u>100%</u>	<u>100%</u>	<u>100%</u>

NOTE 10 — RECENT ACCOUNTING PRONOUNCEMENTS

In December 2004, the Financial Accounting Standards Board (FASB) revised SFAS No. 123 (SFAS No. 123-R) which requires the measurement of the cost of employee services received in exchange for an award of an equity instrument based on the grant-date fair value of the award. The measured cost is to be recognized over the period during which an employee is required to provide service in exchange for the award, usually the vesting period. The provisions of SFAS No. 123-R are effective for all employee equity awards granted and to any unvested awards outstanding as of January 1, 2006. Retrospective application is permitted. The adoption of this statement is expected to have a material adverse impact on Forrester's results of operations. Forrester is currently assessing the transition method it will use upon adoption.

In December 2004, the FASB issued SFAS No. 153, Exchanges of Nonmonetary Assets, which eliminates the exception of fair value measurement for nonmonetary exchanges of similar productive assets in existing accounting literature and replaces it with an exception for exchanges that do not have commercial substance. SFAS No. 153 specifies that a nonmonetary exchange has commercial substance if the future cash flows of the entity are expected to change significantly as a result of the exchange. The provisions of SFAS No. 153 are effective for nonmonetary asset exchanges occurring in fiscal periods beginning after June 15, 2005. Adoption of this statement is not expected to have a material impact on Forrester's financial position and results of operations.

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

OVERVIEW

This Quarterly Report on Form 10-Q contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Words such as "expects," "believes," "anticipates," "intends," "plans," "estimates," or similar expressions are intended to identify these forward-looking statements. These statements include, but are not limited to, statements about the success of and demand for our research and advisory products and services, and our ability to achieve success as the industry consolidates. These statements are based on our current plans and expectations and involve risks and uncertainties that could cause actual future activities and results of operations to be materially different from those set forth in the forward-looking statements. Important factors that could cause actual future activities and results to differ include, among others, our ability to anticipate business and economic conditions, market trends, competition, the ability to attract and retain professional staff, possible variations in our quarterly operating results, risks associated with our ability to offer new products and services, the actual amount of the charge and any cost savings related to reductions in force and associated actions, and our dependence on renewals of our membership-based research services and on key personnel. We undertake no obligation to update publicly any forward-looking statements, whether as a result of new information, future events, or otherwise.

We derive revenues from memberships to our research product offerings and from our advisory services and events available through what we refer to as Research, Data, Consulting, and Community offerings. We offer contracts for our research products that are typically renewable annually and payable in advance. Research revenues are recognized as revenue ratably over the term of the contract. Accordingly, a substantial portion of our billings are initially recorded as deferred revenue. Clients purchase advisory services offered through our Data, Consulting and Community products and services to supplement their memberships to our research. Billings attributable to advisory services are initially recorded as deferred revenue and are recognized as revenue when performed. Event billings are also initially recorded as deferred revenue and are recognized as revenue upon completion of each event. Consequently, changes in the number and value of client contracts, both net decreases as well as net increases, impact our revenues and other results over a period of several months.

Our primary operating expenses consist of cost of services and fulfillment, selling and marketing expenses, general and administrative expenses, depreciation and amortization of intangible assets. Cost of services and fulfillment represents the costs associated with the production and delivery of our products and services, and it includes the costs of salaries, bonuses, and related benefits for research personnel and all associated editorial, travel, and support services. Selling and marketing expenses include salaries, employee benefits, travel expenses, promotional costs, sales commissions, and other costs incurred in marketing and selling our products and services. General and administrative expenses include the costs of the technology, operations, finance, and strategy groups and our other administrative functions. Overhead costs are allocated over these categories according to the number of employees in each group. Amortization of intangible assets represents the cost of amortizing acquired intangible assets such as customer relationships.

Agreement value, client retention, dollar retention and enrichment are metrics we believe are important to understanding our business. We believe that the "agreement value" of contracts to purchase research and advisory services provides a significant measure of our business volume. We calculate agreement value as the total revenues recognizable from all research and advisory service contracts in force at a given time, without regard to how much revenue has already been recognized. No single client accounted for more than 3% of agreement value at June 30, 2005. We calculate client retention as the number of client companies who renewed with memberships as a percentage of those that would have expired. We calculate dollar retention as a percentage of the dollar value of all client membership contracts renewed during the most recent twelve month fiscal period to the total dollar value of all client membership contracts that expired during the period. We calculate enrichment as a percentage of the dollar value of client membership contracts renewed during the period to the dollar value of the corresponding expiring contracts. Client retention, dollar retention, and enrichment are not necessarily indicative of the rate of future retention of our revenue base. A summary of our key metrics is as follows:

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	JUNE 30,		Absolute Increase (Decrease)	Percentage Increase (Decrease)
	2005	2004		
Agreement Value (In Millions)	\$130.0	\$119.5	\$10.5	8.8%
Client Retention	76.0%	74.0%	2%	2.7%
Dollar Retention	86.0%	85.0%	1%	1.2%
Enrichment	104.0%	106.0%	(2)%	(1.8)%
Number of clients	1,906	1,817	89	5%

The increase in agreement value from June 30, 2004 to June 30, 2005 is primarily due to an increase in the number of clients. Client retention and dollar retention increases in 2005 reflect an improving economic environment. The decrease in enrichment reflects shifting customer demand towards advisory services.

CRITICAL ACCOUNTING POLICIES AND ESTIMATES

Management's discussion and analysis of financial condition and results of operations are based upon our consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States of America. The preparation of these financial statements requires us to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses, and related disclosure of contingent assets and liabilities. On an ongoing basis, we evaluate our policies and estimates, including but not limited to, those related to our revenue recognition, allowance for doubtful accounts, non-marketable investments, goodwill and other intangible assets and income taxes. Management bases its estimates on historical experience and various other assumptions that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions.

We consider the following accounting policies to be those that require that most subjective judgment or those most important to the portrayal of our financial condition and results of operations. If actual results differ significantly from management's estimates and projections, there could be a material effect on our financial statements. This is not a comprehensive list of all of our accounting policies. In many cases, the accounting treatment of a particular transaction is specifically dictated by generally accepted accounting principles, with no need for management's judgment in their application. There are also areas in which management's judgment in selecting any available alternative would not produce a materially different result. For further discussion of the application of these and our other accounting policies, see Management's Discussion and Analysis of Financial Condition and Results of Operations and the Notes to Consolidated Financial Statements in our Annual Report on Form 10-K for the year ended December 31, 2004, previously filed with the SEC.

- **REVENUE RECOGNITION.** We generate revenues from licensing research, performing advisory services, and hosting events. We execute contracts that govern the terms and conditions of each arrangement. Revenues from contracts that contain multiple deliverables are allocated among the separate units based on their relative fair values, the estimate of which requires us to make estimates of such fair values. The amount of revenue recognized is limited to the amount that is not contingent on future performance conditions. Research service revenues are recognized ratably over the term of the agreement. Advisory service revenues are recognized during the period in which the services are performed. Events revenues are recognized upon completion of the events. In certain cases, where estimates of fair value cannot be made for events or advisory services, the amounts are recognized ratably and included in research service revenues. While our historical business practice has been to offer membership contracts with a non-cancelable term, effective April 1, 2005, we offer clients a money back guarantee, which gives them the right to cancel their membership contracts prior to the end of the contract term. For contracts that can be terminated during the contract term, any refund would be issued on a pro-rata basis only. Reimbursed out of pocket expenses are recorded as advisory revenue. Furthermore, our revenue recognition determines the timing of commission expenses that are deferred and expensed to operations as the related revenue is recognized. We evaluate the recoverability of deferred commissions at each balance sheet date. As of June 30, 2005, deferred revenues and deferred commissions totaled \$70.0 million and \$6.7 million, respectively.
- **ALLOWANCE FOR DOUBTFUL ACCOUNTS.** We maintain an allowance for doubtful accounts for estimated losses resulting from the inability of our customers to make contractually obligated payments that totaled approximately \$862,000 as of June 30, 2005. Management specifically analyzes accounts receivable and historical bad debts, customer concentrations, current economic trends, and changes in our customer

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payment terms when evaluating the adequacy of the allowance for doubtful accounts. If the financial condition of our customers were to deteriorate, resulting in an impairment of their ability to make payments, additional allowances may be required, and if the financial condition of our customers were to improve, the allowances may be reduced accordingly.

- **NON-MARKETABLE INVESTMENTS.** We hold minority interests in technology-related companies and equity investment funds that totaled approximately \$13.3 million as of June 30, 2005. These investments are in companies that are not publicly traded, and, therefore, because no established market for these securities exists, the estimate of the fair value of our investments requires significant judgment. We have a policy in place to review the fair value of our investments on a regular basis to evaluate the carrying value of the investments in these companies which consists primarily of reviewing the investee's revenue and earnings trends relative to predefined milestones and overall business prospects. We record impairment charges when we believe that an investment has experienced a decline in value that is other than temporary. During the three and six months ended June 30, 2005, we have no investments that have experienced a decline in value which we believe is permanent or temporary and accordingly no impairment charges have been recorded. Future adverse changes in market conditions or poor operating results of underlying investments could result in losses or an inability to recover the carrying value of the investments that may not be reflected in an investment's current carrying value, thereby possibly requiring an impairment charge in the future.
- **GOODWILL AND OTHER INTANGIBLE ASSETS.** At June 30, 2005, we had goodwill and identified intangible assets with finite lives related to our acquisitions that totaled approximately \$52.9 million and \$5.1 million, respectively. SFAS No. 142, "Goodwill and Other Intangible Assets", requires that goodwill and intangible assets with indefinite lives no longer be amortized but instead be measured for impairment at least annually or whenever events indicate that there may be an impairment. In order to determine if an impairment exists, an analysis is done which determines if the carrying amount of the reporting unit exceeds the fair value. The estimates of the reporting unit's fair value are based on market conditions and operational performance. Absent an event that indicates a specific impairment may exist, we have selected November 30th as the date of performing the annual goodwill impairment test. As of June 30, 2005, we believe that the carrying value of our goodwill is not impaired. Future events could cause us to conclude that impairment indicators exist and that goodwill associated with our acquired businesses is impaired. Any resulting impairment loss could have a material adverse impact on our financial condition and results of operations.

Intangible assets with finite lives are valued according to the future cash flows they are estimated to produce. These assigned values are amortized on an accelerated basis which matches the periods those cash flows are estimated to be produced. We continually evaluate whether events or circumstances have occurred that indicate that the estimated remaining useful life of our intangible assets may warrant revision or that the carrying value of these assets may be impaired. To compute whether assets have been impaired, the estimated undiscounted future cash flows for the estimated remaining useful life of the assets are compared to the carrying value. To the extent that the future cash flows are less than the carrying value, the assets are written down to the estimated fair value of the asset.

- **INCOME TAXES.** We have deferred tax assets related to temporary differences between the financial statement and tax bases of assets and liabilities as well as operating loss carryforwards (primarily from stock option exercises and the acquisition of Giga) that totaled approximately \$43.1 million as of June 30, 2005. In assessing the realizability of deferred tax assets, management considers whether it is more likely than not that some portion or all of the deferred tax assets will not be realized. The ultimate realization of deferred tax assets is dependent upon the generation of future taxable income during the periods in which those temporary differences become deductible and the carryforwards expire. Although realization is not assured, based upon the level of our historical taxable income and projections for our future taxable income over the periods during which the deferred tax assets are deductible and the carryforwards expire, management believes it is more likely than not that we will realize the benefits of these deductible differences. The amount of the deferred tax asset considered realizable, however, could be reduced if estimates of future taxable income during the carry-forward periods are incorrect.

RESULTS OF OPERATIONS

The following table sets forth selected financial data as a percentage of total revenues for the periods indicated:

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	THREE MONTHS ENDED JUNE 30,		SIX MONTHS ENDED JUNE 30,	
	2005	2004	2005	2004
Research services	61%	66%	66%	69%
Advisory services and other	39	34	34	31
Total revenues	100	100	100	100
Cost of services and fulfillment	42	41	41	41
Selling and marketing	33	33	34	34
General and administrative	11	11	12	11
Depreciation	2	3	2	3
Amortization of intangible assets	3	4	3	6
Reorganization costs	—	19	—	13
Income (loss) from operations	9	(11)	8	(8)
Other income, net	2	1	2	2
Realized gains on sales of securities	—	—	2	—
Realized gains on non-marketable investments	1	—	1	—
Income (loss) before income tax provision (benefit)	12	(10)	13	(6)
Income tax provision (benefit)	4	(3)	5	(2)
Net income (loss)	8%	(7)%	8%	(4)%

THREE MONTHS ENDED JUNE 30, 2005 AND JUNE 30, 2004

REVENUES.

	THREE MONTHS ENDED JUNE 30,		Absolute Increase (Decrease)	Percentage Increase (Decrease)
	2005	2004		
Revenues (in millions)	\$39.2	\$34.9	4.3	12%
Revenues from research services (in millions)	\$23.8	\$23.0	0.8	3%
Advisory services and other revenues (in millions)	\$15.4	\$11.9	3.5	29%
Revenues attributable to customers outside of the United States (in millions)	\$12.1	\$11.1	1	9%
Revenues attributable to customers outside of the United States as a percentage of total revenues	31%	32%	(1)%	—
Number of events	3	3	—	—

The increase in total revenues as well as the increase in the number of clients is primarily attributable to improving economic conditions. Additionally, the effects of foreign currency translation contributed approximately a 1% positive effect on revenues in the three months ended June 30, 2005. No single client company accounted for more than 3% of revenues during the three months ended June 30, 2005 or 2004.

Research services revenues as a percentage of total revenues declined from 66% in the three months ended June 30, 2004 to 61% in the three months ended June 30, 2005 as customer demand is shifting towards advisory services. The increase in advisory services and other revenues is primarily attributable to increased demand for advisory services.

The decrease in international revenues as a percentage of total revenues is primarily attributable to demand for our products and services growing at a faster rate domestically than internationally. International revenues increased 9% to \$12.1 million in the three months ended June 30, 2005 from \$11.1 million in the three months ended June 30, 2004.

COST OF SERVICES AND FULFILLMENT.

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	THREE MONTHS ENDED JUNE 30,		Absolute Increase (Decrease)	Percentage Increase (Decrease)
	2005	2004		
Cost of services and fulfillment (in millions)	\$16.5	\$14.4	\$2.1	15%
Cost of services and fulfillment as a percentage of total revenues	42%	41%	1%	—
Number of research employees	227	207	20	10%

The increase in cost of services and fulfillment and cost of services and fulfillment as a percentage of total revenues is primarily attributable to increased compensation costs resulting from an increase in the number of research employees, increased survey costs and increased incentive compensation paid for the performance of advisory services.

SELLING AND MARKETING.

	THREE MONTHS ENDED JUNE 30,		Absolute Increase (Decrease)	Percentage Increase (Decrease)
	2005	2004		
Selling and marketing expenses (in millions)	\$13.0	\$11.6	\$1.4	12%
Selling and marketing expenses as a percentage of total revenues	33%	33%	—	—
Number of selling and marketing employees	263	227	36	16%

The increase in selling and marketing expenses is primarily attributable to increased compensation expense resulting from an increase in average headcount and annual increases in compensation costs as well as to costs associated with the Forrester magazine, the first issue of which was published in February 2005.

GENERAL AND ADMINISTRATIVE.

	THREE MONTHS ENDED JUNE 30,		Absolute Increase (Decrease)	Percentage Increase (Decrease)
	2005	2004		
General and administrative expenses (in millions)	\$4.4	\$4.0	\$0.4	10%
General and administrative expenses as a percentage of total revenues	11%	11%	—	—
Number of general and administrative employees	95	79	16	20%

The increase in general and administrative expenses is primarily attributable to increased compensation expense resulting from an increase in average headcount and annual increases in compensation costs.

DEPRECIATION. Depreciation expense decreased 12% to \$882,000 in the three months ended June 30, 2005 from \$1.0 million in the three months ended June 30, 2004. The decrease is primarily attributable to computer and software assets purchased prior to 2002 becoming fully depreciated and to the write-off of certain depreciable assets in connection with office vacancies.

AMORTIZATION OF INTANGIBLE ASSETS. Amortization of intangible assets decreased to \$833,000 in the three months ended June 30, 2005 from \$1.4 million in the three months ended June 30, 2004. This decrease in amortization expense is primarily attributable to the accelerated method we are using to amortize our acquired intangible assets according to the expected cash flows to be received from these assets. Additionally, research content and registered trademarks that were acquired in connection with the acquisition of Giga Information Group, Inc. in 2003 were fully amortized by the end of 2004.

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OTHER INCOME, NET. Other income, net, consisting primarily of interest income, increased 14% to \$754,000 during the three months ended June 30, 2005 from \$662,000 during the three months ended June 30, 2004. The increase is primarily due to higher returns on invested capital.

REALIZED GAINS ON NON-MARKETABLE INVESTMENTS. Gains on non-marketable investments resulted from a distribution from one of our investments and totaled \$112,000 and \$57,000 in the three months ended June 30, 2005 and 2004, respectively.

REORGANIZATION COSTS. Reorganization costs in the three months ended June 30, 2004 consisted primarily of costs associated with lease losses and fixed-asset write-offs resulting from office vacancies.

PROVISION FOR INCOME TAXES. During the three months ended June 30, 2005, we recorded an income tax provision of \$1.7 million, which reflected an estimated annual effective tax rate of 39%. During the three months ended June 30, 2004, we recorded an income tax benefit of \$1.2 million, which reflected an effective tax rate of 33.5%. The increase in our effective tax rate for fiscal year 2005 resulted primarily from a decrease in tax-exempt investment income relative to our pre-tax income in 2005 as compared to 2004 and an increase in our foreign earnings currently taxable in the U.S. as deemed dividends relative to our pre-tax income.

SIX MONTHS ENDED JUNE 30, 2005 AND JUNE 30, 2004

REVENUES.

	SIX MONTHS ENDED JUNE 30,		Absolute Increase (Decrease)	Percentage Increase (Decrease)
	2005	2004		
Revenues (in millions)	\$73.0	\$66.7	6.3	10%
Revenues from research services (in millions)	\$47.2	\$46.0	1.2	3%
Advisory services and other revenues (in millions)	\$25.8	\$20.6	5.2	25%
Revenues attributable to customers outside of the United States (in millions)	\$22.6	\$21.8	0.8	4%
Revenues attributable to customers outside of the United States as a percentage of total revenues	31%	33%	(2)%	—
Number of events	4	3	1	33%

The increase in total revenues as well as the increase in the number of clients is primarily attributable to improving economic conditions. Additionally, the effects of foreign currency translation contributed approximately a 1% positive effect on revenues in the six months ended June 30, 2005. No single client company accounted for more than 3% of revenues during the six months ended June 30, 2005 or 2004.

Research services revenues as a percentage of total revenues declined from 69% in the six months ended June 30, 2004 to 66% in the six months ended June 30, 2005 as customer demand is shifting towards advisory services. The increase in advisory services and other revenues is primarily attributable to increased demand for advisory services.

The decrease in international revenues as a percentage of total revenues is primarily attributable to demand for our products and services growing at a faster rate domestically than internationally. International revenues increased 4% to \$22.6 million in the six months ended June 30, 2005 from \$21.8 million in the six months ended June 30, 2004.

COST OF SERVICES AND FULFILLMENT.

	SIX MONTHS ENDED JUNE 30,		Absolute Increase (Decrease)	Percentage Increase (Decrease)
	2005	2004		
Cost of services and fulfillment (in millions)	\$30.3	\$27.5	\$2.8	10%
Cost of services and fulfillment as a percentage of total revenues	41%	41%	—	—
Number of research employees	227	207	20	10%

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The increase in cost of services and fulfillment is primarily attributable to increased compensation costs resulting from an increase in the number of research employees, increased survey costs and increased incentive compensation paid for the performance of advisory services.

SELLING AND MARKETING.

	SIX MONTHS ENDED JUNE 30,		Absolute Increase (Decrease)	Percentage Increase (Decrease)
	2005	2004		
Selling and marketing expenses (in millions)	\$24.9	\$22.7	\$2.2	10%
Selling and marketing expenses as a percentage of total revenues	34%	34%	—	—
Number of selling and marketing employees	263	227	36	16%

The increase in selling and marketing expenses is primarily attributable to increased compensation expense resulting from an increase in average headcount and annual increases in compensation costs as well as to increased professional fees related to the Forrester magazine, the first issue of which was published in February 2005.

GENERAL AND ADMINISTRATIVE.

	SIX MONTHS ENDED JUNE 30,		Absolute Increase (Decrease)	Percentage Increase (Decrease)
	2005	2004		
General and administrative expenses (in millions)	\$8.5	\$7.4	\$1.1	15%
General and administrative expenses as a percentage of total revenues	12%	11%	1%	—
Number of general and administrative employees	95	79	16	20%

The increase in general and administrative expenses and general and administrative expenses as a percentage of total revenues is primarily attributable to increased compensation expense resulting from an increase in average headcount and annual increases in compensation costs.

DEPRECIATION. Depreciation expense decreased 10% to \$1.8 million in the six months ended June 30, 2005 from \$2.0 million in the six months ended June 30, 2004. The decrease is primarily attributable to computer and software assets purchased prior to 2002 becoming fully depreciated and to the write-off of certain depreciable assets in connection with office vacancies.

AMORTIZATION OF INTANGIBLE ASSETS. Amortization of intangible assets decreased to \$2.0 million in the six months ended June 30, 2005 from \$3.7 million in the six months ended June 30, 2004. This decrease in amortization expense is primarily attributable to the accelerated method we are using to amortize our acquired intangible assets according to the expected cash flows to be received from these assets. Additionally, research content and registered trademarks that were acquired in connection with the acquisition of Giga Information Group, Inc. in 2003 were fully amortized by the end of 2004.

OTHER INCOME, NET. Other income, net, consisting primarily of interest income, increased 1% to \$1.5 million during the six months ended June 30, 2005 from \$1.4 million during the six months ended June 30, 2004. The increase is primarily due to higher returns on invested capital.

REALIZED GAINS ON SALES OF SECURITIES. Gains on sales of securities primarily resulted from the sale of the remaining total of approximately 89,000 shares of Greenfield Online, Inc. in March 2005.

REALIZED GAINS ON NON-MARKETABLE INVESTMENTS. Gains on non-marketable investments resulted from a distributions from one of our investments and totaled \$112,000 and \$57,000 in the six months ended June 30, 2005 and 2004, respectively.

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REORGANIZATION COSTS. Reorganization costs in the six months ended June 30, 2004 consisted primarily of costs associated with lease losses and fixed-asset write-offs resulting from office vacancies.

PROVISION FOR INCOME TAXES. During the six months ended June 30, 2005, we recorded an income tax provision of \$3.5 million, which reflected an effective tax rate of 39%. During the six months ended June 30, 2004, we recorded an income tax benefit of \$1.3 million, which reflected an effective tax rate of 33.5%. The increase in our effective tax rate for fiscal year 2005 resulted primarily from a decrease in tax-exempt investment income relative to our pre-tax income in 2005 as compared to 2004 and an increase in our foreign earnings currently taxable in the U.S. as deemed dividends relative to our pre-tax income.

LIQUIDITY AND CAPITAL RESOURCES

We have financed our operations primarily through funds generated from operations. Memberships for research services, which constituted approximately 66% of our revenues during the six months ended June 30, 2005, are annually renewable and are generally payable in advance. We generated cash from operating activities of \$16.5 million and \$9.7 million during the six months ended June 30, 2005 and 2004, respectively. The increase in cash provided from operations is primarily attributable to the increase in our income from operations.

During the six months ended June 30, 2005, we generated \$10.9 million of cash from investing activities, consisting primarily of \$12.3 million received from net sales of marketable securities, offset by \$2.0 million for capital expenditures. We regularly invest excess funds in short-and intermediate-term interest-bearing obligations of investment grade.

In June 2000, we committed to invest \$20.0 million in two private equity investment funds over an expected period of five years. As of June 30, 2005, we had contributed approximately \$18.2 million to the funds. The timing and amount of future contributions are entirely within the discretion of the investment funds. In July, 2000, we adopted a cash bonus plan to pay bonuses, after the return of invested capital, measured by the proceeds of a portion of the share of net profits from these investments, if any, to certain key employees who must remain employed with us at the time any bonuses become payable under the plan, subject to the terms and conditions of the plan. The principal purpose of this cash bonus plan was to retain key employees by allowing them to participate in a portion of the potential return from Forrester's technology-related investments if they remained employed by the Company. The plan was established at a time when technology and internet companies were growing significantly, and providing incentives to retain key employees during that time was important. To date, we have not paid any bonuses under this plan.

In December 2003, we committed to invest an additional \$2.0 million over an expected period of 2 years in an annex fund of one of the two private equity investment funds. As of June 30, 2005, we had contributed approximately \$1.6 million to the annex fund. The timing of this additional investment is within the discretion of the fund.

During the six months ended June 30, 2005, we used \$9.0 million of cash in financing activities, consisting of \$11.2 million for repurchases of our common stock offset by \$2.2 million in proceeds from the exercise of employee stock options and the issuance of common stock under our employee stock purchase plan.

In February 2005, our Board of Directors authorized an additional \$50.0 million to purchase common stock under the stock repurchase program. During the six months ended June 30, 2005, we repurchased 698,000 shares of common stock at an aggregate cost of approximately \$11.2 million. As of June 30, 2005, we had cumulatively repurchased approximately 3.7 million shares of common stock at an aggregate cost of approximately \$61.2 million.

As of June 30, 2005, we had cash and cash equivalents of \$55.2 million and marketable securities of \$76.6 million. We do not have a line of credit and do not anticipate the need for one in the foreseeable future. We plan to continue to introduce new products and services and expect to make minimal investments in our infrastructure during the next 12 months. We believe that our current cash balance, marketable securities, and cash flows from operations will satisfy working capital, financing activities, and capital expenditure requirements for at least the next two years.

As of June 30, 2005, we had future contractual obligations as follows for operating leases*:

<u>CONTRACTUAL OBLIGATIONS</u>	<u>FUTURE PAYMENTS DUE BY YEAR</u>						<u>Thereafter</u>
	<u>TOTAL</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	
Operating leases	<u>\$43,529</u>	<u>\$5,599</u>	<u>\$7,279</u>	<u>\$7,544</u>	<u>\$6,211</u>	<u>\$7,246</u>	<u>\$9,650</u>

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* The above table does not include future minimum rentals to be received under subleases of \$1.6 million. The above table also does not include the remaining \$2.3 million of capital commitments to the private equity funds described above due to the uncertainty as to the timing of capital calls made by such funds.

We do not maintain any off-balance sheet financing arrangements.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

The following discussion about our market risk disclosures involves forward-looking statements. Actual results could differ materially from those projected in the forward-looking statements. We are exposed to market risk related to changes in interest rates and foreign currency exchange rates. We do not use derivative financial instruments for speculative or trading purposes.

INTEREST RATE SENSITIVITY. We maintain an investment portfolio consisting mainly of federal, state and municipal government obligations and corporate obligations, with a weighted-average maturity of less than one year. These available-for-sale securities are subject to interest rate risk and will decline in value if market interest rates increase. We have the ability to hold our fixed income investments until maturity (except for any future acquisitions or mergers). Therefore, we would not expect our operating results or cash flows to be affected to any significant degree by a sudden change in market interest rates on our securities portfolio. The following table provides information about our investment portfolio. For investment securities, the table presents principal cash flows and related weighted-average interest rates by expected maturity dates.

Principal amounts by expected maturity in U.S. dollars are as follows:

	FAIR VALUE AT JUNE 30, 2005	FY 2005	FY 2006	FY 2007
Cash equivalents	\$ 41,012	\$ 41,012	\$ —	\$ —
Weighted average interest rate	2.54%	2.54%	—	—
Federal agency obligations	\$ 14,291	\$ —	\$10,329	\$ 3,962
State and municipal agency obligations	64,470	39,733	18,518	6,219
Corporate obligations	24,984	—	8,151	16,833
Less: Cash equivalents	(27,175)	(27,175)	—	—
Total Investments	\$ 76,570	\$ 12,558	\$36,998	\$27,014
Weighted average interest rate	2.93%	3.16%	2.51%	3.41%
Total portfolio	\$117,582	\$ 53,570	\$36,998	\$27,014
Weighted average interest rate	2.80%	2.69%	2.51%	3.41%

FOREIGN CURRENCY EXCHANGE. On a global level, we face exposure to movements in foreign currency exchange rates. This exposure may change over time as business practices evolve and could have a material adverse impact on our financial results. Historically, our primary exposure has been related to non-U.S. dollar-denominated operating expenses in Canada and Asia, where we sell primarily in U.S. dollars. The introduction of the Euro as a common currency for members of the European Monetary Union has not, to date, had a significant impact on our financial position or results of operations. However, during each of the three and six months ended June 30, 2005, currency translation contributed approximately a 1% positive effect on our revenues. To date, we have not entered into any hedging agreements. However, we are prepared to hedge against fluctuations that the Euro, or other foreign currencies, will have on foreign exchange exposure if this exposure becomes material. As of June 30, 2005, the total assets related to non-U.S. dollar denominated currencies that are subject to foreign currency exchange risk were approximately \$22.3 million.

ITEM 4. CONTROLS AND PROCEDURES

EVALUATION OF DISCLOSURE CONTROLS AND PROCEDURES

Our management, with the participation of our principal executive officer and principal financial officer, has evaluated the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the "Exchange Act")), as of June 30, 2005. Based on such evaluation, our principal executive officer and principal financial officer have concluded that as of such date, our

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disclosure controls and procedures were designed to ensure that information required to be disclosed by us in reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in applicable SEC rules and forms and were effective.

CHANGES IN INTERNAL CONTROL OVER FINANCIAL REPORTING

There was no change in our internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) that occurred during the quarter ended June 30, 2005 that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

PART II. OTHER INFORMATION

ITEM 2. UNREGISTERED SALE OF EQUITY SECURITIES AND USE OF PROCEEDS

In February 2005, the Board of Directors authorized an additional \$50.0 million to purchase common stock under the stock repurchase program. During each of the three months during the quarter ended June 30, 2005, we purchased the following number of shares of our common stock:

<u>Period</u>	<u>Total Number of Shares Purchased</u>	<u>Average Price Paid per Share</u>	<u>Maximum Dollar Value that May Yet Be Purchased Under the Stock Repurchase Program</u>
April 1 – April 30	—	\$ —	\$45,211
May 1 – May 31	254,100	\$16.00	\$44,957
June 1 – June 30	<u>135,200</u>	<u>\$17.25</u>	<u>\$44,822</u>
Total	<u>389,300</u>	<u>\$16.44</u>	<u>\$44,822</u>

All purchases of our common stock were made under the stock repurchase program.

ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

Our Annual Meeting of Stockholders was held on May 10, 2005. At this meeting, George F. Colony, Michael H. Welles were re-elected as Class I Directors. Below are the votes by which each such director was elected:

	<u>Total Vote For Directors</u>	<u>Total Vote Withheld From Directors</u>
George F. Colony	20,426,747	302,599
Michael H. Welles	19,969,709	759,637

ITEM 6. EXHIBITS

* 10.12 Form of Director's Option Certificate

31.1 Certification of the Principal Executive Officer

31.2 Certification of the Principal Financial Officer

32.1 Certification of the Chief Executive Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

32.2 Certification of the Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

* Denotes management contract or compensation arrangement.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

FORRESTER RESEARCH, INC.

By: /s/ George F. Colony

George F. Colony
Chairman of the Board of Directors
and Chief Executive Officer (principal
executive officer)

Date: August 8 , 2005

By: /s/ Warren Hadley

Warren Hadley
Chief Financial Officer and Treasurer
(principal financial and accounting officer)

Date: August 8, 2005

Exhibit Index

<u>Exhibit No.</u>	<u>Document</u>
*10.12	Form of Director's Option Certificate
31.1	Certification of the Principal Executive Officer
31.2	Certification of the Principal Financial Officer
32.1	Certification of the Chief Executive Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
32.2	Certification of the Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

* Denotes management contract or compensation arrangement.

FORRESTER RESEARCH, INC.
1996 STOCK OPTION PLAN FOR NON-EMPLOYEE DIRECTORS

Option Certificate

Stock option granted by Forrester Research, Inc., a Delaware corporation (the "Company"), to ___[*name of non-employee director*], a director of the Company (the "Optionee"), pursuant to the Company's 1996 Stock Option Plan for Non-Employee Directors (the "Plan").

Grant of Option

This certificate evidences the grant by the Company on ___, 200___("Grant Date") [*following each annual meeting of stockholders*] to the Optionee of an option to purchase, in whole or in part, on the terms provided herein and in the Plan, a total of 12,500 shares of common stock of the Company (the "Shares") at \$___ per Share [*fair market value at date of grant*]. The latest date on which this option may be exercised (the "Final Exercise Date") is ___, 20___[*ten years from date of grant*].

The option evidenced by this certificate is a nonqualified stock option.

This option is exercisable in the following installments prior to the Final Exercise Date:

3,125 Shares on and after the first anniversary of the Grant Date;

3,125 Shares on and after the second anniversary of the Grant Date;

3,125 Shares on and after the third anniversary of the Grant Date;

and

An additional 3,125 Shares on and after the fourth anniversary of the Grant Date.

Exercise of Option

Each election to exercise this option shall be in writing, signed by the Optionee or by his/her executor or administrator or by the person or persons to whom this option is transferred by will or the applicable laws of descent and distribution (the "Legal Representative"), and received by the Company at its principal office, accompanied by payment in full and by such additional documentation evidencing the right to exercise (or, in the case of a Legal Representative, of the authority of such person) as the Company may require. The purchase price may be paid in cash or by check (acceptable to the Company in accordance with the guidelines established for this purpose), bank draft, or money order payable to the order of the Company; or (b) by delivery of

an unconditional and irrevocable undertaking by a broker to deliver promptly to the Company sufficient funds to pay the exercise price.

Restrictions on Transfer

If at the time this option is exercised the Company is a party to any agreement restricting the transfer of any outstanding shares of its Common Stock, this option may be exercised only if the Shares so acquired are made subject to the transfer restrictions set forth in that agreement (or if more than one such agreement is then in effect, the agreement specified by the Committee).

Withholding

No Shares will be transferred pursuant to the exercise of this option unless and until, in the opinion of the Company's counsel, the person exercising this option shall have remitted to the Company an amount sufficient to satisfy any federal, state, or local withholding tax requirements, or shall have made other arrangements satisfactory to the Company with respect to such taxes.

Death; Status Change

(a) Except as the Committee shall otherwise provided, upon the death of the Optionee, all options not then exercisable shall terminate. All options held by the director that are exercisable immediately prior to death may be exercised by his or her Legal Representative, at any time within one year after the director's death but in no event beyond the Final Exercise Date. After completion of that one-year period, such options shall terminate to the extent not previously exercised or terminated.

(b) Except as the Committee shall otherwise provide, if a director's service with the Company terminates for any reason other than death, all options held by the director that are not then exercisable shall terminate. Options that are exercisable on the date of termination shall continue to be exercisable for a period of three months but in no event beyond the Final Exercise Date. After completion of that three-month period, such options shall terminate to the extent not previously exercised, expired or terminated.

Nontransferability of Option

Except as the Committee shall otherwise provide, this option is not transferable by the Optionee other than by will or the laws of descent and distribution, and is exercisable during the Optionee's lifetime only by the Optionee.

Provisions of the Plan

This option is subject in its entirety to the provisions of the Plan, a copy of which is furnished to the Optionee with this option. All initially capitalized terms not otherwise defined herein shall have the meaning provided in the Plan.

IN WITNESS WHEREOF, the Company has caused this option to be executed under its corporate seal by its duly authorized officer. This option shall take effect as a sealed instrument.

FORRESTER RESEARCH, INC.

By:

_____ *[Authorized Officer]*

Dated: ____, 200__

CERTIFICATION OF THE PRINCIPAL EXECUTIVE OFFICER

I, George F. Colony, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Forrester Research, Inc.;

2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;

3. Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;

4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;

b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):

a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

/s/ GEORGE F. COLONY

George F. Colony
Chairman of the Board and Chief
Executive Officer
(Principal executive officer)

Date: August 8, 2005

CERTIFICATION OF THE PRINCIPAL FINANCIAL OFFICER

I, Warren Hadley, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Forrester Research, Inc.;
2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;
3. Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;
4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

/s/ WARREN HADLEY

Warren Hadley
Chief Financial Officer and Treasurer
(Principal financial and accounting officer)

Date: August 8, 2005

CERTIFICATION PURSUANT TO
SECTION 1350, CHAPTER 63 OF TITLE 18, UNITED STATES CODE,
AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

Pursuant to Section 1350, Chapter 63 of Title 18, United States Code, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, the undersigned, as Chief Executive Officer of Forrester Research, Inc. (the "Company"), does hereby certify that to the undersigned's knowledge:

- 1) the Company's Quarterly Report on Form 10-Q for the three months ended June 30, 2005 fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- 2) the information contained in the Company's Quarterly Report on Form 10-Q for the three months ended June 30, 2005 fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ George F. Colony

George F. Colony
Chairman of the Board of Directors and Chief
Executive Officer

Dated: August 8, 2005

CERTIFICATION PURSUANT TO
SECTION 1350, CHAPTER 63 OF TITLE 18, UNITED STATES CODE,
AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

Pursuant to Section 1350, Chapter 63 of Title 18, United States Code, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, the undersigned, as Chief Financial Officer of Forrester Research, Inc. (the "Company"), does hereby certify that to the undersigned's knowledge:

- 1) the Company's Quarterly Report on Form 10-Q for the three months ended June 30, 2005 fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- 2) the information contained in the Company's Quarterly Report on Form 10-Q for the three months ended June 30, 2005 fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ Warren Hadley

Warren Hadley

Chief Financial Officer and Treasurer

Dated: August 8, 2005