



Forrester Foresees The Future of IT

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A bolder, immersive version of IT will drive a new set of innovations and possibilities

CAMBRIDGE, Mass., Jan. 24, 2019 /PRNewswire/ -- The success of firms is now in great part determined by their ability to exploit technology to its highest potential. This reality is bringing about a very different future for the IT organization where technology-driven innovation will be a core competency --- and the boundaries between IT and the business will fade. A number of forces — from customers to executive leadership — are combining to compel IT to take a larger role in the business and ensure that technology creates new capabilities that shape and guide a firm's strategy and operations.



[The future of IT](#) will have implications in five key areas, and firms can watch for these signals to understand if and when immersive IT is approaching:

- 1. Boards and CEOs will look beyond financials to value IT:** Stakeholders will become fluent about technology choices and how to use business technology for strategic advantage.
- 2. Budget allocations will go to real-time:** More organizations will shift away from annual budget cycles, embracing a more flexible funding model for easy reallocation of budget, human capital, and tech-driven innovation.
- 3. Shadow IT will evaporate:** Business leaders will move into an immersive partnership with IT, creating teams with members who bring IT technology skills and business instincts on capitalizing on existing and emerging technologies.
- 4. CIO personas will multiply:** The changing role of the CIO will move from a support function to a central figure in what the company does, moving from caretaker to disruptor and technocrat to business visionary.
- 5. Tech skills gaps will shrink:** IT roles will no longer be built on specific expertise and hierarchies but will be dynamic to the task at hand and expected to pull capacity and competency from a broader range of sources.

Download Forrester's [complimentary guide](#) to learn how to prepare for the future of IT.

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