



Forrester Announces Cybersecurity Incident Involving Forrester.com

October 6, 2017

CAMBRIDGE, Mass., Oct. 6, 2017 /PRNewswire/ -- Forrester Research, Inc. (Nasdaq: FORR) announced today that Forrester.com experienced a cybersecurity incident this week. To date, Forrester's investigation has determined that the attack was limited to content made available to Forrester clients through Forrester.com. There is no evidence that confidential client data, financial information, or confidential employee data was accessed or exposed as part of the incident.

Preliminary forensic evidence suggests that the hacker was ultimately detected and shut out of the system; remediation steps were taken.

"We recognize that hackers will attack attractive targets — in this case, our research IP. We also understand there is a tradeoff between making it easy for our clients to access our research and security measures," said George F. Colony, chairman and chief executive officer of Forrester. "We feel that we have taken a common-sense approach to those two priorities; however, we will continuously look at that balance to respond to changing cybersecurity risk."

Forrester continues to investigate the incident and has notified the authorities to enable law enforcement to take further action as needed.

About Forrester

Forrester (Nasdaq: FORR) is one of the most influential research and advisory firms in the world. We work with business and technology leaders to develop customer-obsessed strategies that drive growth. Forrester's unique insights are grounded in annual surveys of more than 675,000 consumers and business leaders worldwide, rigorous and objective methodologies, and the shared wisdom of our most innovative clients. Through proprietary research, data, custom consulting, exclusive executive peer groups, and events, the Forrester experience is about a singular and powerful purpose: to challenge the thinking of our clients to help them lead change in their organizations.

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Contact

Forrester
Jennifer Isabella
Director, Marketing
jisabella@forrester.com
617-613-6132

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