



## Forrester Launches Privacy & Security Forums, Expanding Its Series Of Events In Washington, D.C. And London

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**As 55% of global businesses identified increasing their firm's privacy and security capabilities as a high or critical priority in 2017, Forrester will deliver actionable insights on how business leaders can collaboratively leverage security and trust for future growth in today's volatile environment.**

CAMBRIDGE, Mass., May 23, 2017 /PRNewswire/ -- Forrester (NASDAQ: FORR) today announced its [2017 Privacy & Security Forums](https://go.forrester.com/events/privacy-security), the newest addition to its global series of events, which will be held in Washington D.C and London this year. The new series will guide business, technology, and security leaders on how to defeat privacy and security threats to drive customer loyalty and business growth with trust. <https://go.forrester.com/events/privacy-security>



The 2017 Privacy & Security Forums are designed for business and technology leaders who focus on privacy and security, including CSOs, CISOs, Chief Data Officers, IT risk and compliance managers, and VPs and directors of digital business and will kick off this fall:

### [Privacy & Security 2017](#)

Thursday, Sept. 14 – Friday, Sept. 15, 2017

The Mayflower Hotel

1127 Connecticut Avenue NW, Washington, D.C. 20036

### [Privacy & Security Europe 2017](#)

Thursday, Oct. 5 – Friday, Oct. 6, 2017

etc. Venues St Paul's London

200 Aldersgate, St. Paul's, London EC1A 4HD, United Kingdom

At Forrester's Privacy & Security Forums, an impressive roster of Forrester analysts, as well as security industry innovators and leading solution providers, will tackle privacy and security professionals' most immediate and pressing challenges: protecting their customers, building a trusted brand, and driving business growth.

"Security and privacy breaches continue to threaten customer trust -- and as we deliver seamless digital customer experiences and instrument the physical world with IoT devices, we increase our attack surface and the potential for harm," Laura Koetzle, vice president and research group director at Forrester, said. "Forrester's Privacy & Security Forums will help forward-thinking organizations unlock the competitive advantages their commitment to protecting customers affords."

Hosted by Forrester Vice President, Group Director, Laura Koetzle and Vice President, Research Director, Christopher McClean, key topics attendees will learn include new technologies that protect customer data, internal trust and teamwork, and collaboration strategies with partners outside the enterprise.

### Resources & Additional Information:

- To register for Privacy & Security 2017 in Washington D.C., or to receive additional information on sponsorship opportunities, please visit <http://forr.com/privacy> or email [events@forrester.com](mailto:events@forrester.com).
- The US Forum will feature a unique partnership with [CSO](#) from IDG. Bob Bragdon, SVP, Publisher, will lead a panel of Forrester analysts and industry leaders in a discussion on the ecosystem and supply chain of trust, compliance, and

security.

- To register for Privacy & Security Europe 2017 in London, or to receive additional information on sponsorship opportunities, please visit <http://forr.com/privacyemea> or email [eventsemea@forrester.com](mailto:eventsemea@forrester.com).
- Member of the press interested in covering either Forum may contact Jenna Vassallo at [jvassallo@forrester.com](mailto:jvassallo@forrester.com).
- Follow Forrester on [Twitter](#) and [LinkedIn](#), and use hashtags #FORRPrivacy and #FORRPrivacyEU to join the conversations this fall.

#### **About Forrester**

Forrester (Nasdaq: FORR) is one of the most influential research and advisory firms in the world. We work with business and technology leaders to develop customer-obsessed strategies that drive growth. Forrester's unique insights are grounded in annual surveys of more than 675,000 consumers and business leaders worldwide, rigorous and objective methodologies, and the shared wisdom of our most innovative clients. Through proprietary research, data, custom consulting, exclusive executive peer groups, and events, the Forrester experience is about a singular and powerful purpose: to challenge the thinking of our clients to help them lead change in their organizations.

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