## Forrester Research, Inc. CEO And CFO To Speak At Baird Business Solutions Conference

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**FORRESTER**<sup>®</sup>

Forrester Research, Inc. (Nasdaq: FORR) today announced that Forrester Chairman and Chief Executive Officer George F. Colony and Chief Financial Officer Michael A. Doyle will speak at the Baird Business Solutions Conference on Thursday, February 24, 2011.

George Colony and Michael Doyle will address the conference attendees on February 24, 2011, at the Four Seasons Hotel in Boston at 11:30 a.m. Eastern time. For more information and a link to the conference live Webcast, please visit <a href="http://www.wsw.com/webcast/baird20/forr/">http://www.wsw.com/webcast/baird20/forr/</a>.

A replay of the webcast will be available for approximately 90 days following the call.

## **About Forrester Research**

Forrester Research, Inc. (Nasdaq: FORR) is an independent research company that provides pragmatic and forward-thinking advice to global leaders in business and technology. Forrester works with professionals in 19 key roles at major companies providing proprietary research, customer insight, consulting, events, and peer-to-peer executive programs. For more than 27 years, Forrester has been making IT, marketing, and technology industry leaders successful every day. For more information, visit <u>www.forrester.com</u>.

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