



Forrester Opens Nominations For Its 2026 Global Technology Awards

April 7, 2026

Forrester's Technology Strategy Impact, Enterprise Architecture, and Data & AI Impact Awards will recognize winners across Asia Pacific, Europe, and North America, honoring excellence within each region

CAMBRIDGE, Mass.--(BUSINESS WIRE)--Apr. 7, 2026-- [Forrester](#) (Nasdaq: FORR) today opened calls for nominations for its annual global [Technology Awards](#) across three categories: [Technology Strategy Impact](#), [Enterprise Architecture](#) (in partnership with [The Open Group](#)), and [Data & AI Impact](#). These awards recognize high-performing organizations for driving measurable business outcomes through their IT strategy, advancing a disciplined enterprise architecture approach, and unlocking business value through data, AI, and analytics, respectively, across Asia Pacific, Europe, and North America.

Nominations for the three award categories are open to organizations with 1,000 or more employees in sectors other than software or professional services. Technology leaders, including chief information officers, chief technology officers, chief digital officers, chief data officers, chief AI officers, chief analytics officers, and enterprise architects, across three regions —North America, EMEA, and APAC — are encouraged to apply.

"Forrester's Technology Awards celebrate organizations that are not just adopting innovation but translating it into real business impact," said Fred Giron, vice president and senior research director at Forrester. "We encourage organizations redefining what's possible with a robust IT strategy, data, AI, and architectural discipline to step forward and join other tech leaders setting the standard for innovation."

"We're pleased to once again partner with Forrester on the Enterprise Architecture Award," said Steve Nunn, president and CEO of The Open Group. "As organizations navigate rapid change and increasing complexity, the role of enterprise architecture has never been more critical. We're proud to help recognize the teams advancing the discipline through innovative, outcome-driven practices, and we look forward to reviewing this year's submissions and honoring the exceptional work underway across the global EA community."

Nomination criteria for Forrester's 2026 Technology Awards are as follows:

- **Technology Strategy Impact.** This award recognizes IT organizations that design an IT strategy to accelerate business growth and outcomes. The high-performance organizations submitting for this award should demonstrate deliberate alignment across their business strategy, IT investment priorities, and IT capability development. Deadline for submission is May 5, 2026, and organizations can apply [here](#).
- **Enterprise Architecture.** This award, presented in partnership with [The Open Group](#) — author of the TOGAF® standard, developed by The Open Group Architecture Forum — honors organizations that demonstrate how their enterprise architecture practices help their company manage risk, drive cost efficiency, improve customer and employee experience, and increase revenue. This year, special consideration will be given to organizations successfully implementing generative AI and managing technical debt. Deadline for the submission is May 5, 2026, and organizations can apply [here](#).
- **Data & AI Impact.** This award celebrates the impact of data, AI, and analytics initiatives that directly contribute to business results, especially in the backdrop of AI's rapid pace of development. Those organizations that apply data, AI, and analytics to address pressing business challenges while leading with the intention to solve future problems will be recognized. Deadline for submission is May 5, 2026, and organizations can apply [here](#).

Additional details on Forrester's 2026 Technology Awards:

- **Asia Pacific.** Award recipients will be recognized at Forrester's [AI Forum Singapore](#) on August 20, 2026, and [AI Forum Sydney](#) on August 25, 2026.
- **EMEA.** Award recipients will be interviewed on stage during a session at [Technology & Innovation Forum EMEA](#) in London, September 30–October 1, 2026.
- **North America.** Award recipients will be interviewed on stage during a session at a [North America regional Forum](#) of their choice, including Technology & Innovation Forum Central in Austin, Texas, September 14–15, 2026, and Technology & Innovation Forum East in New York City, November 4–5, 2026.

Resources:

- [Learn](#) more about Forrester's 2026 Technology Awards program.

About Forrester

Forrester (Nasdaq: FORR) is one of the most influential research and advisory firms in the world. We empower leaders in technology, customer experience, digital, marketing, revenue, and product functions to make confident decisions in an AI-driven world and accelerate growth through customer obsession. Our unique research and continuous guidance model helps executives and their teams achieve their initiatives and outcomes

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