



Barclays Honored As Recipient Of Forrester's 2023 Security & Risk Enterprise Leadership Award

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Barclays is transforming its security, privacy, and risk strategy to strengthen stakeholder trust and achieve business growth

CAMBRIDGE, Mass.--(BUSINESS WIRE)--Nov. 8, 2023-- [Forrester](#) (Nasdaq: FORR) today announced that [Barclays](#) has been named the recipient of its [Security & Risk Enterprise Leadership Award](#). Barclays is honored for excellence in designing and executing a security, privacy, and risk behavior framework that places employees and organizational culture at the center of its strategy to build trust with customers and clients. Barclays will be recognized at Forrester's [Security & Risk](#) Forum, taking place in Washington, D.C., and digitally, November 14–15, 2023.

Within its universal banking operations, Barclays has made a sustained effort to cultivate an environment of trust and transparency on behalf of its key stakeholders. In addition to developing human risk behavior metrics that are transforming the bank's security culture, Barclays has overhauled its approach to awareness and training through its internal "Smarter Together" campaign. By partnering with business leaders to develop and deliver strong security messages, this campaign empowers employees to increase their knowledge and equips them with the skills they need to protect the bank, themselves, and their families from security risks.

Barclays is also ensuring the safety of its customers by conducting routine risk assessments and breach and attack exercises grounded in real-world data, up-to-date threat intelligence, and recent attack methodologies.

"Successful businesses can power trust by embedding security, privacy, and risk management within every part of their organization," said Stephanie Balaouras, VP and group research director at Forrester. "Through its strategic initiatives, Barclays and its leaders are transforming security, privacy, and risk management functions into business functions that drive resilience, revenue growth, and trusted relationships with customers, employees, and partners. We look forward to recognizing Barclays at Security & Risk."

Additionally, Forrester announced that [RingCentral](#), a provider of cloud-based communication and collaboration products and services, is this year's finalist for the Security & Risk Enterprise Leadership Award.

Resources:

- [Register](#) to attend Forrester's Security & Risk Forum.
- [Download](#) Forrester's Planning Guide 2024: Security And Risk to uncover budget benchmarks to mitigate risk and support business growth objectives.
- [Explore](#) Forrester Decisions for Security & Risk.

About Forrester

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Ira Kantor
ikantor@forrester.com

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