



Forrester Opens Nominations For Its 2023 Technology Awards Across North America, Europe, And Asia Pacific

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Awards recognize organizations that build their technology strategy around customers to accelerate growth

CAMBRIDGE, Mass.--(BUSINESS WIRE)--Apr. 24, 2023-- [Forrester](#) (Nasdaq: FORR) today opened calls for nominations for its global technology awards for two categories: [Technology Strategy Impact](#) and [Enterprise Architecture](#). These awards will recognize organizations that have executed technology strategies that enable their business to be more adaptive, creative, and resilient — accelerating both business growth and customer success.

Nominations for both award categories are open to organizations with 1,000 or more employees that are using technology as part of their business transformation. Technology leaders — including chief information officers, chief technology officers, chief digital officers, and heads of enterprise architecture across North America; Europe, the Middle East, and Africa (EMEA); and Asia Pacific (APAC) — are invited and encouraged to apply.

Qualifications for the two awards are as follows:

- **Technology Strategy Impact.** Award recipients must execute an enterprisewide [future fit technology strategy](#) that demonstrates how the organization is putting the customer at the center of the firm's high-performing IT operating model to deliver quantifiably better outcomes for customers, employees, and the business. According to Forrester, organizations with a future fit tech strategy grew revenue nearly [two times faster than their peers](#).
- **Enterprise Architecture.** This award, presented in partnership with [The Open Group](#) — author of the TOGAF® standard, which was developed by The Open Group Architecture Forum — recognizes technology organizations that excel at outcome-driven enterprise architecture (EA) practices. Organizations must demonstrate how their EA practices help their firms improve business results and drive change and growth.

Companies in North America can visit [here](#), companies in EMEA can visit [here](#), and companies in APAC can visit [here](#) to review complete award nomination criteria and submit an entry. The deadline to submit a nomination is June 19, 2023, for all three regions.

"Forrester's technology awards program recognizes organizations with future fit technology strategies that drive business and customer success," said Laura Koetzle, vice president and group research director at Forrester. "Our research shows that customer-obsessed companies achieve higher growth and outperform their competitors."

Award recipients will be announced at [Technology & Innovation North America](#) (September 10–12, 2023), [Technology & Innovation EMEA](#) (October 12–13, 2023), and [Technology & Innovation APAC](#) (October 31–November 1, 2023).

Resources:

- Register to attend Forrester's Technology & Innovation [North America](#), [EMEA](#), and [APAC](#) conferences.
- [Learn](#) more about Forrester's technology awards program.
- [Discover](#) how technology leaders can gain a competitive advantage in the 2023 downturn.
- Explore [Forrester Decisions for Technology Executives](#) and [Forrester Decisions for Technology Architecture & Delivery](#).

About Forrester

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